

October 6, 2008

QUARTERLY ISSUES AND PROGRAMS LISTING

July-August-September 2008

KTVL-TV MEDFORD-KLAMATH FALLS, OREGON

PROGRAM NOTES:

News10: Monday-Friday ~ 6:00am, 12:00pm, 5:00pm, 6:00pm, 11:00pm
News10: Saturday-Sunday ~ 6:00pm, 11:00pm
Public Service Announcements: Run of Schedule
Special Programs: As Listed

News stories are 1-4 minutes in length
Public Service Announcements are :10 - :60
Special Programs lengths are as listed

For more information regarding this file
Call Sheila Giorgetti or
current Administrative Assistant
at (541) 773-7373

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD

Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
BUSINESS / SALES JOHN BRUNO, POTAMKIN GM DEALERSHIP, AND JOHN WOLKONOWICZ, GLOBAL INSIGHT, DISCUSS THE LATEST INDICATOR OF TOUGH TIMES COMING FROM CAR MAKERS.	CARSALES	NEWS	7/1/2008	5P	1
ENVIRONMENT / AIR QUALITY HEALTH OFFICIALS URGE AT-RISK GROUPS TO TAKE PRECAUTIONS DUE TO THE UNHEALTHY SMOKE IN THE VALLEY, DISTANT WILDFIRES ARE SENDING SMOKE INTO SOUTHERN OREGON, AND IT LOOKS LIKE THE SMOKE IS GOING TO BE HERE FOR SEVERAL MORE DAYS.	SMOKINUSOUT	NEWS	7/1/2008	6A,12P,5P,6P,11P	5
SAFETY / FIRE CALIFORNIA OFFICIALS WARN RESIDENTS AGAINST USING FIREWORKS THIS FOURTH OF JULY BECAUSE OF THE FIRE DANGER, MORE THAN 20,000 FIREFIGHTERS ARE RESPONDING TO AN UNPRECEDENTED STRING OF FIRES.	FIREWORKS	NEWS	7/1/2008	6A	1
JOSEPHINE COUNTY / BUDGET COUNTY OFFICIALS REPORT BUDGET CUTS IN EFFECT REDUCE THE NUMBER OF SHERIFF'S DEPUTIES ALLOWED IN JOSEPHINE COUNTY TO 16, DOWN FROM 22 AS OF A WEEK AGO, AND 33 BACK IN 2002, AND THE JOSEPHINE COUNTY JAIL NOW HAS FOURTY PERCENT FEWER INMATES THAN SIX YEARS AGO.	JOCOCUTS	NEWS	7/1/2008	6A,12P,5P,6P,11P	5
POLITICAL PROCESS / BILL GOVERNOR TED KULONGOSKI PRAISES THE SIGNING OF A NEW GI BILL FOR OREGON VETERANS, HIGHLIGHTS INCLUDE THE FACT THAT VETS NO LONGER HAVE TO BUY INTO THE PROGRAM, INSTEAD, THEIR ELIGIBILITY IS BASED ON MONTHS OF ACTIVE DUTY AFTER SEPTEMBER 11TH.	GIBILL	NEWS	7/1/2008	6A	1
LAW ENFORCEMENT / DRIVINGLAWS DMV EMPLOYEES REPORT THE LINE AT THE MEDFORD DMV WAS LONG AS DRIVERS ATTEMPTED TO BEAT THE DEADLINE REQUIRING MORE DOCUMENTATION TO GET AN OREGON DRIVING LICENSE.	DMV	NEWS	7/1/2008	6A,12P	2
SAFETY / CHILD THE JACKSON COUNTY CHILD SAFETY SEAT COALITION REPORTS A CELEBRATION OF THE RECIPIENT OF THE 5000TH SAFETY SEAT DISTRIBUTED AT MEDFORD'S FIRE STATION FOUR ON TABLE ROCK ROAD, THE COALITION PROVIDES SEATS AT A VERY LOW COST TO FAMILIES THAT MEET INCOME ELIGIBILITY REQUIREMENTS.	CARSEATS	NEWS	7/1/2008	6A,12P	2
COMMUNITY SERV / YOUTH U.S. CELLULAR MAKES A \$5000 DOANTION TO ROYAL FAMILY KIDS CAMP, A WEEK-LONG SUMMER CAMP FOR FOSTER CHILDREN AGE 7-11, ALSO DONATING FOUR PHONES WITH FREE SERVICE FOR USE BY KEY STAFF MEMBERS.	KIDSCAMP	NEWS	7/1/2008	6A,12P	2
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY INDICATING WOMEN BORN WEIGHING MORE THAN TEN POUNDS HAVE DOUBLE THE AVERAGE RISK OF DEVELOPING THE BONE-THINNING CONDITION.	ARTHRITIS	NEWS	7/1/2008	6A,12P	2
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TURKEY-CRANBERRY SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/1/2008	12P	1
BUSINESS / SALES CONSUMER OFFICIALS REPORT THE SLUMPING ECONOMY AND SOARING GAS PRICES ARE CHOKING THE AUTO INDUSTRY, SALES ARE WAY DOWN AND WITH GAS PRICES WAY UP AND STILL RISING, THE AHEAD LOOKS BLEAK.	AUTOSALES	NEWS	7/1/2008	12P	1
POLITICAL PROCESS / LAWS STATE OFFICIALS REPORT A CELL PHONE LAW IN CALIFORNIA TAKING EFFECT, MAKING IT ILLEGAL TO TALK ON A CELL PHONE WHILE DRIVING, WITHOUT A HANDSFREE DEVICE, AS OFFICERS PULL VIOLATORS OVER, THEY WILL BE EDUCATED ON THE NEW LAW AND MAY BE ISSUED A CITATION OR GIVEN A WARNING.	CALCELLLAW	NEWS	7/1/2008	5P,6P	2

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CONSUMER AFFAIRS / PRODUCT SAFETY THE NATION'S TOP HEALTH OFFICIALS VOICE FRUSTRATION OVER THE MOST RECENT SALMONELLA OUTBREAK, WANTING TO KNOW WHY THE SOURCE OF THE TAINTED TOMATOES HAS YET TO BE FOUND, MORE THAN 800 PEOPLE HAVE BEEN SICKENED SINCE APRIL.	TAINTEDTOMATOES	NEWS	7/1/2008	5P	1
HEALTH / PETS DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT THE IMPORTANCE OF BRUSHING YOUR DOG'S TEETH, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.	PETDOC	NEWS	7/1/2008	5P	1
JOSEPHINE CNTY / SERVICES SEVERAL GRANTS PASS SCHOOLS STEP UP TO FILL THE LIBRARY VOID IN JOSEPHINE COUNTY, ABOUT 20 SCHOOLS ARE OPENING THEIR LIBRARIES TO CHILDREN THIS SUMMER.	LIBRARIES	NEWS	7/1/2008	6P,11P	2
POLITICAL PROCESS / LAWS CONGRESS AND THE BUSH ADMINISTRATION SIGN OFF ON AN EMERGENCY UNEMPLOYMENT COMPENSATION PACKAGE, UNDER THE NEW LAW, OREGONIANS WITH REGULAR UNEMPLOYMENT CLAIMS THAT EXPIRED AFTER MAY FIRST, 2007, MAY BE ELIGIBLE FOR UP TO AN ADDITIONAL THIRTEEN WEEKS OF BENEFITS.	UNEMPLOYMENT	NEWS	7/1/2008	6P	1
COMMUNITY SERV / FUNDING BUD GOUGH, JACKSONVILLE TAVERN OWNER, REPORTS ON THE TRADITION FOR CUSTOMERS TO TOSS MONEY UP ON THE CEILING, WRAPPED AROUND A TACK SO IT STICKS, AND EVERY NOW AND THEN IT'S TAKEN DOWN AND DONATED TO THE SPECIAL OLYMPICS.	TAVERN MONEY	NEWS	7/1/2008	6P	1
LAW ENFORCEMENT / PUBLIC ASSIST MEDFORD SEEK PUBLIC ASSISTANCE LOOKING FOR A COUPLE THEY SAY PASSED THOUSANDS OF DOLLARS IN COUNTERFEIT BILLS, THE COUPLE HAS BEEN USING FAKE ONE HUNDRED DOLLAR BILLS TO MAKE PURCHASES AT BUSINESSES ACROSS SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIMESTOPPERS	NEWS	7/1/2008	6P,11P	2
COMMUNITY SERV / FUNDING ORGANIZERS REPORT THE ANNUAL ACCESS GOLF TOURNAMENT AT THE ROGUE VALLEY COUNTRY CLUB, RAISING \$15,000, MUCH OF THE MONEY COMING FROM CORPORATE AND BUSINESS SPONSORS, GOING TO THE VARIOUS ACCESS PROGRAMS.	ACCESSGOLF	NEWS	7/1/2008	6A,12P	2
ARMED FORCES / SUPPORT COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.	PRIDE OF NATION :60	PSA	7/1/2008		399
BUSINESS / CLOSURE STARBUCKS ANNOUNCES IT WILL CLOSE HUNDREDS OF COFFEE SHOPS, SAYING UNDERPERFORMING STORES IN THE U.S. WILL CLOSE, AND IT EXPECTS TO OPEN FEWER THAN 200 NEW STORES NEXT YEAR.	STARBUCKS	NEWS	7/1/2008	5P	1
MEDICAL / NEW TECHNOLOGY MEDICAL EXPERTS REPORT A TECHNIQUE CALLED MOLECULAR BREAST IMAGING MAY BE AS ACCURATE, BUT LESS COSTLY AS AN MRI SCAN TO DETECT BREAST CANCER.	MBI	NEWS	7/1/2008	6A,12P	2
COMMUNITY SERVICES / HEALTH LAST YEAR, OVER 3,000 CHILDREN IN JACKSON COUNTY DID NOT HAVE HEALTH INSURANCE. THANKS TO COMMUNITY HEALTH CENTER, OVER HAVE OF THEM NOW HAVE A MEDICAL HOME. CONTACT COMMUNITY HEALTH CENTER AT 773-3863.	CHC EVERY CHILD	PSA	7/1/2008		162
DRUGS & ALCOHOL / REHABILITATION ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.	AL-ANON REALITY	PSA	7/1/2008		209
CONSUMER AFFAIRS / EDUCATION TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL 1-800-DTV-2009.	DTV TRANS ENG	PSA	7/1/2008		631

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
AMRED FORCES / VETERANS FOR EVERY SERVICE MEMBER KILLED IN THE WAR, 10 MORE SURVIVE AND ARE SEVERELY DISABLED. MAKE A DIFFERENCE BY VOLUNTEERING AT YOUR LOCAL VA MEDICAL FACILITY.	DAV PRICE OF FREEDOM	PSA	7/1/2008		270
ARMED FORCES / SUPPORT WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.	DAY IN THE LIFE :60	PSA	7/1/2008		400
COMMUNITY SERVICES / FUNDING SINCE 1928, THE SOUTHERN OREGON HUMANE SOCIETY HAS BEEN WORKING TO IMPROVE THE LIVES OF DOGS AND CATS. TO CONTINUE, WE MUST MOVE. YOUR HELP IS NEEDED TO UNLOCK THE DOORS TO OUR NEW PLACE CALLED HOME. TO DONATE, CALL 779-3215 OR LOG ON TO WWW.SOUTHERNOREGONHUMANE.ORG.	HUMANE SOCIETY	PSA	7/1/2008		322
COMMUNITY SERVICES / HEALTH BEING HEALTHY MEANS BEING ABLE TO WORK AND PROVIDE FOR MY FAMILY. THANKS TO COMMUNITY HEALTH CENTER, I HAVE THE HEALTH CARE I NEED TO DO THAT. DONATE TO COMMUNITY HEALTH CENTER.	CHC/CHRIS BRAY	PSA	7/1/2008		201
RECREATION / FESTIVALS DON'T MISS RED, WHITE, & BOOM, MEDFORD'S OLD-FASHIONED 4TH OF JULY CELEBRATION FEATURING THE MOST SPECTACULAR FIREWORKS DISPLAY IN SOUTHERN OREGON.	RED WHITE BOOM	PSA	7/1/2008		49
WOMEN / HEALTH ISSUES IT ONLY TAKES MINUTES TO HAVE YOUR BREASTS CHECKED, YET MILLIONS THINK THEY'RE NOT AT RISK -- SO THE DANGER GROWS. EARLY DETECTION IS CRITICAL. TO LEARN MORE CONTACT SUSAN G. KOMEN FOR THE CURE, OREGON & SW WASHINGTON AT KOMENOREGON.ORG OR 1-800-404-8241.	BURNED	PSA	7/1/2008		248
YOUNG PEOPLE / FOSTER CARE 75% OF KIDS IN FOSTER CARE ARE THERE BECAUSE OF SUBSTANCE ABUSE. STILL THINK IT'S SOMEONE ELSE'S PROBLEM? DISCOVER WWW.TRUECOMPASSION.ORG.	PLAYGROUND	PSA	7/1/2008		406
ENVIRONMENT / RECYLCING EXPLORE HER GRANDEUR, APPRECIATE HER BEAUTY, PROTECT HER FOR TOMORROW. RECYCLE YOUR RECHARGEABLE BATTERIES. VISIT CALL2RECYCLE.ORG OR CALL 1-877-2-RECYCLE. ANSWER THE CALL TO RECYCLE.	BATTERY RECYCLE	PSA	7/1/2008		426
JOSEPHINE COUNTY / LIBRARIES WE'VE BEEN WITHOUT LIBRARIES FOR 1 YEAR. WE CAN HAVE A LIBRARY FOR ALL FUNDED WITH MEMBERSHIPS. DONTATE TO JOSEPHINE COMMUNITY LIBRARY. FOR MORE INFORMATION, VISIT WWW.JOSEPHINELIBRARY.ORG OR CALL 660-6531.	JOCO LIBRARY	PSA	7/1/2008		163
YOUNG PEOPLE / ABUSE ONE IN THREE GIRLS AND ONE IN FOUR BOYS ARE ABUSED BY THE AGE OF 18. MOST CHILDREN NEVER TELL, THEY SUFFER IN SILENCE. STOP THE HURT, BREAK THE SILENCE. FOR MORE INFORMATION CALL CHILDREN'S ADVOCACY CENTER AT 734-5437.	BREAK SILENCE	PSA	7/1/2008		266
ARMED FORCES / VETERANS SHOW YOUR THANKS AND SUPPORT FOR A VETERAN OR ACTIVE DUTY SERVICE MEMBER BY SENDING AN E-CARD. VISIT WWW.PVA.ORG.	VETERAN E-CARDS	PSA	7/1/2008		144
MEDICAL / RESEARCH BRITISH RESEARCHERS REPORT STUDY FINDING THAT MIDDLE-AGED PEOPLE WITH LOW LEVELS OF "GOOD" CHOLESTEROL ARE AT HIGHER RISK FOR MEMORY DECLINE THAT COULD FORESHADOW THE DEVELOPMENT OF ALZHEIMERS DISEASE, HOPING THE FINDINGS WILL LEAD TO A NEW EMPHASIS ON DIET TO PROTECT THE BRAIN.	CHOLESTEROL	NEWS	7/1/2008	6A,12P	2
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "WATERMELON ON POPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/2/2008	12P	1

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MEDICAL / STATISTICS	DRUGS	NEWS	7/2/2008	12P	1
THE WORLD HEALTH ORGANIZATION CONDUCTS SURVEY AND DETERMINES AMERICANS REPORT THE HIGHEST LEVELS OF COCAINE AND MARIJUANA USE, PART OF THE REASON, ILLEGAL DRUG USE IS MORE EXTENSIVE IN DIFFERENT COUNTRIES.					
CONSUMER AFFAIRS / INFO	JOESPURGEON	NEWS	7/2/2008	12P	1
FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT THE MARKET AND IT'S VOLATILITY, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
COMMUNITY SERV / ANIMALPROTECT	LOTSOFCATS	NEWS	7/2/2008	5P,6P	2
THE JACKSON COUNTY ANIMAL SHELTER REPORTS THEY ARE OVERWHELMED BY CATS AND HAS EUTHANIZED MORE THAN EVER BEFORE, AND THEY ARE HOLDING A PROMOTION, MOST ADULT CATS ARE BEING ADOPTED OUT FOR A FEE OF \$35 RATHER THAN \$55, AND YOU CAN ADOPT A SECOND CAT FOR FREE.					
HEALTH / PETS	PETSFIREWORKS	NEWS	7/2/2008	5P,6P,11P	3
DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, REPORTS LOCAL VETERINARIANS ARE BEING SWAMPED WITH REQUEST FOR MEDICATION TO SEDATE THEIR DOGS, WITH THE FOURTH OF JULY HOLIDAY COMING UP.					
MEDICAL / HEALTHCARE	MEDICAID	NEWS	7/2/2008	5P	1
FEDERAL GOVERNMENT HEALTH OFFICIALS REPORT STUDY FINDING MORE THAN NINETY FIVE PERCENT OF PEOPLE WITH A DRUG ABUSE ISSUE DON'T GET MEDICAL TREATMENT FOR IT, SAYING PROVIDING HELP TO THOSE PATIENTS IS EXPECTED TO LOWER THE OVERALL COST OF PUBLIC HEALTH.					
EDUCATION / QUALITY OF	EDUCATION	NEWS	7/2/2008	5P	1
THE NATIONAL EDUCATION ASSOCIATION MEETS IN WASHINGTON, D.C., WITH THE "NO CHILD LEFT BEHIND" LAW A MAJOR TOPIC, SAYING IT ISN'T WORKING, THAT IT PUTS TOO MUCH EMPHASIS ON ONE TEST.					
ENERGY / COST OF	ENERGY	NEWS	7/2/2008	6P,112P	2
DEAN LEWIS, PLANT MANAGER, TALKS ABOUT HOW THE RISING COST OF OIL WILL AFFECT OTHER ENERGY SOURCES LIKE NATURAL GAS AND PROPANE.					
CONSUMER AFFAIRS / RECALL	BEEF RECALL	NEWS	7/2/2008	12P,6P,6P	3
FRED MEYERS PARENT COMPANY ANNOUNCES RECALL OF GROUND BEEF SOLD IN IT'S STORES UNDER THE "PRIVATE SLECTION NATURAL" LABEL, THE BEEF HAS BEEN LINKED TO OMAHA-BASED NEBRASKA BEEF, THE SUPPLIER OF PRODUCTS CONNECTED TO E-COLI ILLNESSES.					
LAW ENFORCEMENT / PUBLIC ASSIST	CRIMESTOPPERS	NEWS	7/2/2008	6A	1
MEDFORD POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A COUPLE THEY SAY PASSED THOUSANDS OF DOLLARS IN COUNTERFEIT BILLS, THE COUPLE HAS BEEN USING FAKE ONE HUNDRED DOLLAR BILLS TO MAKE PURCHASES AT BUSINESSES ACROSS SOUTHERN OREGON, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
TRANSPORTATION / AIR	AMERICANAIRLINES	NEWS	7/2/2008	5P	1
AMERICAN AIRLINES REPORTS IT COULD CUT 900 FLIGHT ATTENDANT JOBS AS IT TRIES TO DEAL WITH HIGH FUEL COSTS, ALSO JOBS FOR PILOTS AND MECHANICS COULD BE CUT.					
AGRICULTURE / GARDENING	ROGUE GARDENER	NEWS	7/2/2008	5P	1
STAN MAPOLSKI, ROGUE GARDENER, SHOWS HIS FAVORITE WAY TO PROTECT YOUR PLANTS FROM THE SUMMER SUN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
MEDICAL / PROCEDURE	SMILE	NEWS	7/2/2008	6P	1
DOCTORS REPORT THEY ARE NOW USING A LASER TO CREATE THE PERFECT SMILE.					
CONSUMER AFFAIRS / PRODUCT INFO	SOLARCAR	NEWS	7/2/2008	6A,12P,6P	3
O.S.U. STUDENTS BUILD A CAR THAT RUNS STRICTLY ON SOLAR ENERGY, PUTTING IT ON DISPLAY.					

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COMMUNITY SERV / FUNDING BUD GOUGH, JACKSONVILLE TAVERN OWNER, REPORTS ON THE TRADITION FOR CUSTOMERS TO TOSS MONEY UP ON THE CEILING, WRAPPED AROUND A TACK SO IT STICKS, AND EVERY NOW AND THEN IT'S TAKEN DOWN AND DONATED TO THE SPECIAL OLYMPICS.	TAVERNMONEY	NEWS	7/2/2008	6A,12P,6P	3
POLITICAL PROCESS / LAWS CONGRESS AND THE BUSH ADMINISTRATION SIGN OFF ON AN EMERGENCY UNEMPLOYMENT COMPENSATION PACKAGE, UNDER THE NEW LAW, OREGONIANS WITH REGULAR UNEMPLOYMENT CLAIMS THAT EXPIRED AFTER MAY FIRST, 2007, MAY BE ELIGIBLE FOR UP TO AN ADDITIONAL THIRTEEN WEEKS OF BENEFITS.	UNEMPLOYMENT	NEWS	7/2/2008	6A,12P	2
JOSEPHINE CNTY / BUDGET THE JOSEPHINE COUNTY SHERIFF'S OFFICE REPORTS THEY HAVE BEEN FORCED TO CUT PATROL POSITIONS DUE TO A TWENTY PERCENT BUDGET CUT IN COUNTY FUNDING, SHIERFF GIL GILBERTSON SAYS RESPONSE TIMES WILL LIKELY BE LONGER NOW AND SOME TIMES THERE WON'T BE A DEPUTY ON DUTY AT ALL.	JOCOCUTS	NEWS	7/2/2008	6A,12P	2
ENVIRONMENT / AIR QUALITY THE DEQ REPORTS THE AIR IN THE ROGUE VALLEY HAS CLEARED A BIT FROM THE SMOKE FROM THE WILDFIRES IN NORTHERN CALIFORNIA, READINGS IN MEDFORD AND GRANTS PASS ARE NO LONGER "UNHEALTHY".	AIRQUALITY	NEWS	7/2/2008	6A,12P,5P,6P,11P	5
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY SHOWING WATERMELONS CAN HAVE A VIAGRA-LIKE EFFECT, ALSO THE RIND HAS A BENEFICIAL EFFECT ON THE HEART.	WATERMELON	NEWS	7/2/2008	6A	1
MEDICAL / RESEARCH SCIENTISTS IN OKLAHOMA REPORT NEW STUDY SHOWING THAT CAFFEINE SLOWS THE PROGRESSION OF A DISEASE SIMILAR TO MS IN MICE, SAYING THE NEXT STEP COULD BE TO TRACK THE CAFFEINE INTAKE OF PEOPLE WITH MS SO THEY CAN MONITOR IT'S EFFECTS ON THE DISEASE.	MS	NEWS	7/2/2008	6A,12P	2
BUSINESS / SALES JOHN BRUNO, POTAMKIN GM DEALERSHIP, AND JOHN WOLKONOWICZ, GLOBAL INSIGHT, DISCUSS THE LATEST INDICATOR WITH TOUGH TIMES COMING FROM CAR MAKERS.	CARSALES	NEWS	7/2/2008	6A	1
CONSUMER AFFAIRS / PRODUCT INFO THE U.S. MINT UNVEILS THE FIRST U.S. COIN TO FEATURE BRAILLE.	CORN	NEWS	7/2/2008	11P	1
MEDICAL / NEW PROCEDURE MEDICAL OFFICIALS REPORT NEW TESTS THAT CAN PREDICT WHETHER A WOMAN WILL BECOME PREGNANT THROUGH "TEST TUBE" BABY TECHNOLOGY WITH SEVENTY PERCENT ACCURACY, THE GOAL, TO HELP COUPLES CONSIDERING THE COSTLY TREATMENT.	TESTTUBE	NEWS	7/2/2008	6A,12P	2
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ARMED FORCES / SUPPORT WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.	DAY IN THE LIFE :15	PSA	7/2/2008		109
BUSINESS / CLOSURE STARBUCKS ANNOUNCES IT WILL CLOSE HUNDREDS OF COFFEE SHOPS, SAYING UNDERPERFORMING STORES IN THE U.S. WILL CLOSE, AND IT EXPECTS TO OPEN FEWER THAN 200 NEW STORES NEXT YEAR.	STARBUCKS	NEWS	7/2/2008	6A,12P	2
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MEDICAL / RESEARCH	VEGGIES	NEWS	7/3/2008	6A,12P	2
RESEARCHERS REPORT JUST A FEW MORE SERVINGS EACH WEEK OF BROCCOLI MAY PROTECT MEN FROM PROSTATE CANCER, SAYING A CHEMICAL IN THE FOOD SPARKS HUNDREDS OF GENETIC CHANGES, ACTIVATING SOME GENES THAT FIGHT CANCER AND SWITCHING OFF OTHERS THAT FUEL TUMORS.					
COMMUNITY SERV / FUNDING	JVILLETavern	NEWS	7/3/2008	6A	1
BUD GOUGH, JACKSONVILLE TAVERN OWNER, REPORTS ON THE TRADITION FOR CUSTOMERS TO TOSS MONEY UP ON THE CEILING, WRAPPED AROUND A TACK SO IT STICKS, AND EVERY NOW AND THEN IT'S TAKEN DOWN AND DONATED TO THE SPECIAL OLYMPICS.					
MEDICAL / RESEARCH	MIGRAINES	NEWS	7/3/2008	6A,12P	2
RESEARCHERS REPORT NEW STUDY FINDING WORKING OUT CAN CUT DOWN ON THE INTENSITY OF THE PAIN OF MIGRAINE HEADACHES.					
MEDICAL / PROCEDURE	DIABETES	NEWS	7/3/2008	6A,12P	2
MEDICAL EXPERTS TELL A GOVERNMENT PANEL LOOKING TO SET NEW STANDARDS FOR DIABETES DRUG MAKERS, THAT TOUGHER STANDARDS MAY MAKE THE DRUGS SAFER BUT COULD ALSO HOLD BACK THE DEVELOPMENT OF NEW TREATMENTS.					
ENERGY / COST OF	ENERGY	NEWS	7/3/2008	6A,12P	2
DEAN LEWIS, PLANT MANAGER, TALKS ABOUT HOW THE RISING COST OF OIL WILL AFFECT OTHER ENERGY SOURCES LIKE NATURAL GAS AND PROPANE.					
ENVIRONMENT / AIRQUALITY	AIR	NEWS	7/3/2008	6A,12P,5P,6P	4
THE DEQ REPORTS THE AIR IN THE ROGUE VALLEY HAS CLEARED A BIT FROM THE SMOKE FROM THE WILDFIRES IN NORTHERN CALIFORNIA, READINGS IN MEDFORD AND GRANTS PASS ARE NO LONGER "UNHEALTHY".					
COMMUNITY SERV / ANIMALPROTECT	LOTSOFCATS	NEWS	7/3/2008	6A,12P	2
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CONSUMER AFFAIRS / RECALL	RECALL	NEWS	7/3/2008	6A	1
FRED MEYERS PARENT COMPANY ANNOUNCES RECALL OF GROUND BEEF SOLD IN IT'S STORES UNDER THE "PRIVATE SELECTION NATURAL" LABEL, THE BEEF HAS BEEN LINKED TO OMAHA-BASED NEBRASKA BEEF, THE SUPPLIER OF PRODUCTS CONNECTED TO E-COLI ILLNESSES.					
TRANSPORTATION / AIR	AMERICANAIRLINES	NEWS	7/3/2008	6A	1
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CONSUMER AFFAIRS / HOW TO	MR FOOD	NEWS	7/3/2008	12P	1
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SALSA DOGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAW ENFORCEMENT / DRIVINGSAFETY	CARE	NEWS	7/3/2008	5P,11P	2
OREGON STATE TROOPERS REPORT THEY WILL BE OUT IN FORCE OVER THE FOURTH OF JULY WEEKEND IN A MULTI-AGENCY EFFORT CALLED "C.A.R.E." (COMBINED ACCIDENT REDUCTION EFFORT) ASSIGNED STRICTLY TO SPEEDERS, INTOXICATED DRIVERS, OR THOSE NOT WEARING SEATBELTS.					
SAFETY / BOATING	BOATING	NEWS	7/3/2008	5P	1
THE COAST GUARD REMINDS BOATERS TO KEEP ALCOHOL ON LAND, WEAR A LIFE JACKET, AND PAY ATTENTION, SAYING DRINKING IS THE LEADING FACTOR IN DEADLY BOATING ACCIDENTS, AND NINE OUT OF TEN PEOPLE WHO DROWN ARE NOT WEARING LIFE JACKETS.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD

Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
BUSINESS / JOBS AMERICAN AIRLINES REPORTS THEY EXPECT TO CUT EIGHT PERCENT OF IT'S WORKFORCE TO MAKE UP FOR SOARING FUEL COSTS.	AMERICANAIRLINES NEWS	NEWS	7/3/2008	5P	1
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS FOURTH OF JULY WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/3/2008	5P	1
CONSUMER AFFAIRS / HOW TO A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR A SPICY SPRING ROLL THAT'S FUN TO MAKE, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.	WESTCOAST	NEWS	7/3/2008	5P	1
TAXES / SALES STATE OFFICIALS REPORT, WITH THE LOSS OF TIMBER DOLLARS THERE'S A NEW PROPOSAL TO IMPOSE A SALES TAX AND DO AWAY WITH PROPERTY TAXES.	STATSALESTAX	NEWS	7/3/2008	6P	1
TRANSPORTATION / AIR ALASKA AIRLINES REPORTS, STARTING AUGUST 5TH, CASH WILL NO LONGER BE ACCEPTED ON ANY OF ALASKA FLIGHTS TO PAY FOR COCKTAILS, MEALS, DIGITAL MOVIE PLAYERS OR OTHER ITEMS, THEY WILL ONLY ACCEPT CREDIT AND DEBIT CARDS WITH A VISA, MASTERCARD, OR AMERICAN EXPRESS LOGO.	ALASKAAIR	NEWS	7/3/2008	11P	1
HEALTH / PETS DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, REPORTS LOCAL VETERINARIANS ARE BEING SWAMPED WITH REQUESTS FOR MEDICATION TO SEDATE THEIR DOGS, WITH THE FOURTH OF JULY HOLIDAY COMING UP.	PETSFIREWORKS	NEWS	7/3/2008	6A,12P	2
CONSUMER AFFAIRS / PRODUCT INFO CAR DEALERS REPORT THEY ARE HAVING A TOUGH TIME KEEPING SMALLER, MORE COMPACT, FUEL EFFICIENT CARS ON THE LOTS, AND WHAT THEY DO HAVE IS A HUGE INVENTORY OF GAS GUZZLERS.	SMALLCARS	NEWS	7/3/2008	5P,6P,11P	3
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, SHOWS US A TECHNIQUE IN MAKING MILKSHAKES, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/4/2008	12P	1
TAXES / SALES STATE OFFICIALS REPORT, WITH THE LOSS OF FEDERAL TIMBER DOLLARS IN OREGON, ISSUE A NEW PROPOSAL TO INSTITUTE A STATE-WIDE SALES TAX.	STATSALESTAX	NEWS	7/4/2008	6A	1
CONSUMER AFFAIRS / PRODUCT INFO CAR DEALERS, AS A RESULT OF MORE DRIVERS DOWNSIZING THEIR VEHICLES TO KEEP FUEL COSTS DOWN, ARE HAVING A TOUGH TIME KEEPING SMALLER, MORE FUEL EFFICIENT CARS ON THEIR LOTS.	SMALLCARS	NEWS	7/4/2008	6A	1
MEDICAL / PROCEDURE BRITISH DOCTORS CLAIM TO HAVE A NEW PROCEDURE THAT CAN STOP DEBILITATING MIGRAINE HEADACHES.	MIGRAINETREATMENT	NEWS	7/4/2008	5P	1
ENVIRONMENT / AIR QUALITY THE DEQ REPORTS THE AIR QUALITY IN SOUTHERN OREGON IS IMPROVING, AFTER HEAVY SMOKE FROM THE WILDFIRES IN NORTHERN CALIFORNIA BLEW INTO THE SOUTHERN OREGON AREA.	AIRQUALITY	NEWS	7/4/2008	12P,5P,6P,11P	4
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS FOURTH OF JULY WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/4/2008	6A	1
LAW ENFORCEMENT / DRIVINGSAFETY STATE TROOPERS BOOST PATROLS OVER THE FOURTH OF JULY HOLIDAY WEEKEND, IN A MULTI-AGENCY EFFORT CALLED "C.A.R.E." (COMBINED ACCIDENT REDUCTION EFFORT), SOME TROOPERS ASSIGNED STRICTLY TO SPEEDERS, INTOXICATED DRIVERS, OR THOSE NOT WEARING SEATBELTS.	4THDUI	NEWS	7/4/2008	6A,12P	2

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
CONSUMER AFFAIRS / PRICES CONSUMER OFFICIALS REPORT GAS PRICES ARE KEEPING MANY PEOPLE CLOSE TO HOME FOR THE FOURTH OF JULY HOLIDAY, IN SOUTHERN OREGON WE HAVE THE HIGHEST GAS PRICES IN THE STATE AT FOUR DOLLARS THIRTY SEVEN CENTS FOR REGULAR AND FOUR DOLLARS EIGHTY SIX CENTS FOR DIESEL.	GASPRICES	NEWS	7/4/2008	5P	1
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY SAYING A FEW CUPS OF GREEN TEA EVERY DAY MAY HELP PREVENT HEART DISEASE.	GREENTEA	NEWS	7/4/2008	6,12P,5P	3
CONSUMER AFFAIRS / PRODUCT SAFETY CONSUMER GROUPS WANT THE FDA TO DO MORE TO MAKE PRODUCE SAFE, ADVOCATES SAY THE AGENCY NEEDS TO PUT EMERGENCY RULES IN PLACE TO BETTER TRACK FOOD THROUGH THE SUPPLY CHAIN.	SAFEPRODUCE	NEWS	7/4/2008	6A,12P	2
YOUNG PEOPLE / GOODPARENTING RESEARCHERS REPORT NEW STUDY FINDING THE MORE MOTHERS READ AND TALK TO THEIR INFANTS, OR TAKE THEM OUT OF THE HOUSE, THE LESS LIKELY THE CHILD TO DEVELOP SERIOUS BEHAVIORAL PROBLEMS.	BABYTALK	NEWS	7/4/2008	6A,12P,5P	3
SAFETY / BOATING THE COAST GUARD REMINDS BOATERS TO KEEP ALCOHOL ON LAND, WEAR A LIFE JACKET AND PAY ATTENTION, SAYING DRINKING IS THE LEADING FACTOR IN DEADLY BOATING ACCIDENTS, ACCOUNTING FOR NEARLY A QUARTER OF ALL DEATHS, NINE OUT OF TEN PEOPLE WHO DROWN ARE NOT WEARING A LIFE JACKET.	BOATING	NEWS	7/4/2008	6A,12P	2
RECREATION / COMMUNITY AFFAIRS ORGANIZERS REPORT THE VARIOUS FOURTH OF JULY PARADES AND FIREWORKS DISPLAYS SCHEDULED FOR OUR REGION.	PARADEPREP	NEWS	7/4/2008	12P,5P,6P,11P	4
COMMUNITY SERV / ANIMALPROTECT JACKSON COUNTY ANIMAL CONTROL REPORTS TRADITIONALLY, ON JULY 5TH, THEY ARE SWAMPED BY INCOMING PETS THAT RAN AWAY AFTER BEING SCARED BY FIREWORKS, THIS YEAR, NOT AS MANY, BECAUSE A LOT OF PEOPLE ARE KEEPING THE DOGS INSTEAD OF BRINGING THEM INTO THE SHELTER, UNTIL ANIMAL CONTROL CAN FIND THEIR OWNERS.	SHELTER	NEWS	7/5/2008	6P,11P	2
RECREATION / COMMUNITY AFFAIRS THE COMMUNITY OF WIMER CELEBRATES THE RE-OPENING OF IT'S NEW "OLD" COVERED BRIDGE, THE OLD BRIDGE COLLAPSED FIVE YEARS AGO, A DEDICATION CEREMONY FEATURES A SONG ABOUT THE BRIDGE AND PART OF A PARADE, DOZENS OF CLASSIC CARS OF EVERY KIND, AND OLD TRACTORS MAKE THEIR WAY OVER THE HISTORIC BRIDGE.	WIMERBRIDGE	NEWS	7/6/2008	6P,11P	2
ENERGY / SOLAR LYLE RAWLINGS, ADVANCED SOLAR PRODUCTS, AND STEPHEN SMITH, ALLIANCE FOR CLEAN ENERGY, DISCUSS THE HIGH COST OF OIL PUTTING STRAINS ON THE WORLD ECONOMY, BUT ALSO CREATING OPPORTUNITIES FOR PROVIDERS OF ALTERNATIVE ENERGY.	SOLARENERGY	NEWS	7/6/2008	6P	1
ENVIRONMENT / MANAGEMENT CONSTRUCTION CREWS REPORT THEY ARE IN THE PROCESS OF TAKING OUT THE GOLD HILL DAM, ASKING RAFTERS AND KAYAKERS TO PAY CLOSE ATTENTION TO THE CHANGES.	DAMREMOVAL	NEWS	7/7/2008	6P,11P	2
CONSUMER AFFAIRS / PRICES TRIPLE A REPORTS THE NATION-WIDE AVERAGE FOR SELF-SERVICE REGULAR GAS HAS RISEN TO JUST A SHADE UNDER FOUR DOLLARS ELEVEN CENTS A GALLON, WARNING WE AREN'T EVEN CLOSE TO SEEING AN END TO THE RECORD RUN.	GAS	NEWS	7/7/2008	6A	1
RECREATION / COMMUNITY AFFAIRS THE COMMUNITY OF WIMER CELEBRATES THE RE-OPENING OF IT'S NEW "OLD" COVERED BRIDGE, THE OLD BRIDGE COLLAPSED FIVE YEARS AGO, A DEDICATION CEREMONY FEATURES A SONG ABOUT THE BRIDGE AND PART OF A PARADE, DOZENS OF CLASSIC CARS OF EVERY KIND, AND OLD TRACTORS MAKE THEIR WAY OVER THE HISTORIC BRIDGE.	WIMERBRIDGE	NEWS	7/7/2008	6A,12P	2

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COMMUNITY SERV / ANIMALPROTECT THE JACKSON COUNTY ANIMAL CONTROL REPORTS, IT'S USUALLY SWAMPED WITH SCARED PETS THAT RAN AWAY AFTER THE FIREWORKS ON THE FOURTH OF JULY, BUT THIS YEAR THEY DIDN'T HAVE MANY.	SHELTER	NEWS	7/7/2008	6A,12P,6P	3
COMMUNITY SERVICE / ANIMAL PROTECTION HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.	SNYP1	PSA	7/7/2008		2
CONSUMER AFFAIRS /PRODUCT SAFETY FDA INSPECTORS REPORT THEY APPEAR NO CLOSER TO FINDING THE ORIGIN OF THE SALMONELLA OUTBREAK, SAYING THEY WILL EXPAND THEIR SEARCH BEYOND TOMATOES TO INCLUDE CILANTRO, ONIONS, AND PEPPERS, THERE HAVE BEEN MORE THAN 200 CASES REPORTS SINCE JUNE FIRST, A SIGN THE SOURCE HAS LIKELY NOT BEEN CONTAINED.	SALMONELLA	NEWS	7/7/2008	6A,12P	2
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY INDICATING IT DOESN'T MATTER WHICH KIND OF BREAST RECONSTRUCTION PATIENTS GET, THE PROCEDURE YIELDS IMPROVEMENTS IN BODY IMAGE AND SELF-ESTEEM THAT CAN LAST A LIFETIME.	RECONSTRUCTION	NEWS	7/7/2008	6A,12P	2
COMMUNITY SERV / YOUTH THE OREGON LEGISLATIVE EMERGENCY BOARD RELEASES TWENTY FIVE MILLION DOLLARS MORE FOR HEAD START, THE GOVERNMENT FUNDED PRE-KINDERGARTEN PROGRAM FOR CHILDREN FROM POORER FAMILIES, OFFICIALS HOPE THAT WILL BE ENOUGH TO REACH SEVENTY PERCENT OF ALL ELIGIBLE CHILDREN, EIGHTY PERCENT IS CONSIDERED FULL FUNDING.	HEADSTART	NEWS	7/7/2008	12P	1
FIRE / RESTRICTIONS FIRE AGENCIES AROUND THE REGION CRACK DOWN AND PUT FIRE RESTRICTIONS IN PLACE IN HOPES OF PREVENTING WILDFIRES.	FIREDANGERHIGH	NEWS	7/7/2008	5P,6P,11P	3
COMMUNITY SERV / LOWINCOMEASSIST THE SALVATION ARMY HOLDS IT'S ANNUAL FAN DRIVE TO HELP NEEDY FAMILIES WHO HAVE NO AIR CONDITIONING, AND ALSO PROVIDING COOLING CENTERS FOR A PLACE TO SIT DOWN, COOL OFF, AND ENJOY A COOL DRINK.	FANS	NEWS	7/7/2008	6P,11P	2
LAW ENFORCEMENT / SAFETY ISSUES MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT SAFETY ISSUES NOW THAT THE HOT SUMMER WEATHER IS HERE, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHEBEAT	NEWS	7/7/2008	6P	1
MEDICAL / PROCEDURE RESEARCHERS REPORT A SUBSTANCE IN RED WINE MAY WARD OFF A VARIETY OF CONDITIONS RELATED TO AGING.	REDWINE	NEWS	7/7/2008	6A,12P	2
HEALTH / PHYSICAL MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.	DR. DAN	NEWS	7/7/2008	5P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A TASTY WAY TO ENJOY SCALLOPS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/7/2008	12P	1
CONSUMER AFFAIRS / PRODUCT SAFETY THE CENTERS FOR DISEASE CONTROL INVESTIGATES THOUSANDS OF COMPLAINTS ABOUT GARDASIL, A VACCINE DESIGNED TO PREVENT CERVICAL CANCER, GIRLS AND WOMEN HAVE BLAMED THE VACCINE FOR CAUSING AILMENTS FROM NAUSEA TO PARALYSIS, EVEN DEATH.	GARDASIL	NEWS	7/8/2008	6A,12P	2
LAW ENFORCEMENT / PUBLIC ASSIST DET. BON STEWART, ASHLAND POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR HELP TO CATCH THE PEOPLE WHO BROKE INTO AN ASHLAND RESTAURANT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIMESTOPPERS	NEWS	7/8/2008	6P,11P	2

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COMMUNITY SERV / ANIMALPROTEC TOM PEIL, JACKSON COUNTY ANIMAL SHELTER, INTRODUCES "APOLLO", A CAT AVAILABLE FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.	PETONSET	NEWS	7/8/2008	5P	1
HEALTH / PETS DAN MISH, DDM CANINE COUNSELING, REPORTS A MISBEHAVING DOG PROBABLY JUST WANTS ATTENTION, AND HOW TO DISCIPLINE WITHOUT GIVING THEM THAT ATTENTION, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.	DOGMAN	NEWS	7/8/2008	5P	1
MEDICAL / PROCEDURE THE FDA ADMINISTRATION ISSUES A "BLACK BOX" WARNING FOR SEVERAL ANTIBIOTICS INCLUDING CIPRO, LEVAQUIN, AVELOX, NOROXIN, AND FLOXIN, THE DRUGS CAN CAUSE RUPTURED TENDONS AND TENDONITIS.	CIPROWARN	NEWS	7/8/2008	5P	1
HEALTH / PHYSICAL RON COURSON, ATHLETIC TRAINER OFFERS SOME TIPS FOR SAFER HOT WEATHER WORKOUTS.	HOTWORKOUT	NEWS	7/8/2008	5P	1
HEALTH / DIET VICTOR STEVENS, KAISER PERMANENTE RESEARCHER, REPORTS THE MOST COMPREHENSIVE STUDY OF IT'S KIND YET, SHOWING THAT KEEPING TRACK OF WHAT YOU EAT TRANSLATES INTO EATING LESS.	FOODDIARY	NEWS	7/8/2008	11P	1
COMMUNITY SERV / EMERGTRAIN BRIAN SIMONSEN, FIREFIGHTER, AND HUGH HOLDEN, FIRE MARSHALL DIVISION CHIEF, TALKS ABOUT WHAT FIRE CREWS ARE DOING TO PREPARE FOR A POSSIBLE FIRE.	FIRETRAIN	NEWS	7/8/2008	5P,6P,11P	3
ENVIRONMENT / MANAGEMENT CONSTRUCTION CREWS REPORT THEY ARE IN THE PROCESS OF TAKING OUT THE GOLD HILL DAM, ASKING RAFTERS AND KAYAKERS TO PAY CLOSE ATTENTION TO THE CHANGES.	DAMREMOVAL	NEWS	7/8/2008	6A,12P	2
MEDICAL / CANCER DR. BERNADINE HEALY, CANCER SURVIVOR, TALKS ABOUT THE MORE THAN ONE POINT FOUR MILLION NEW CASES OF CANCER DIAGNOSED IN THE U.S. LAST YEAR, AND SOME WAYS TO OFFER COMFORT TO CANCER PATIENTS.	CANCERPATIENTS	NEWS	7/8/2008	6A,12P	2
COMMUNITY SERV / ANIMALPROTECT THE JACKSON COUNTY ANIMAL CONTROL REPORTS, IT'S USUALLY SWAMPED WITH SCARED PETS THAT RAN AWAY AFTER THE FIREWORKS ON THE FOURTH OF JULY, BUT THIS YEAR THEY DIDN'T HAVE MANY.	JOCOSHILTER	NEWS	7/8/2008	6A,12P	2
COMMUNITY SERV / LOWINCOMEASSIST THE SALVATION ARMY HOLDS IT'S ANNUAL FAN DRIVE TO HELP NEEDY FAMILIES WHO HAVE NO AIR CONDITIONING, AND ALSO PROVIDING COOLING CENTERS FOR A PLACE TO SIT DOWN, COOL OFF, AND ENJOY A COOL DRINK.	FANDRIVE	NEWS	7/8/2008	6A,12P	2
POLITICAL PROCESS / LEVY ASHLAND OFFICIALS REPORT A LEVY WILL APPEAR ON THE BALLOT THIS NOVEMBER, WHICH IF PASSED, WOULD ALLOW THE CITY'S LIBRARY TO STAY OPEN FOURTY HOURS EVERY WEEK.	LIBRARYLEVY	NEWS	7/8/2008	12P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SUMMER'S BEST BROCCOLI SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/8/2008	12P	1
CONSUMER AFFAIRS / PRODUCT SAFETY THE FDA REPORTS NEARLY 1000 PEOPLE HAVE BEEN SICKENDED BY SALMONELLA LINKED TO RAW TOMATOES, AS THAT NUMBER INCREASES, THEY ARE TESTING OTHER TYPES OF PRODUCE COMMONLY SERVED WITH TOMATOES.	SALMONELLA	NEWS	7/8/2008	5P,6P,11P	3

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FIRE / RESTRICTIONS FIRE AGENCIES AROUND THE REGION CRACK DOWN AND PUT FIRE RESTRICTIONS IN PLACE IN HOPES OF PREVENTING WILDFIRES.	FIRE DANGER HIGH	NEWS	7/8/2008	6A,12P	2
AGRICULTURE / DISEASE CONTROL LOCAL ORCHARDISTS STRUGGLE TO GET CONTROL OF A DANGEROUS BACTERIA THAT CAN DESTROY ENTIRE PEAR ORCHARDS, RON MEYER OF MEYER ORCHARDS, REPORTS HE HAS LOST 1000 PEAR TREES TO "FIRE BLIGHT".	PEAR BLIGHT	NEWS	7/9/2008	5P,6P,11P	3
CONSUMER AFFAIRS / PRICES RICHARD SPIEGEL, SOS FUELS, AND NANETTE BIEBER, HOMEOWNER, DISCUSS HOW SOME HOMEOWNERS ARE LOOKING AHEAD TO WINTER AND TRYING TO LOCK IN THE PRICED OF HOME HEATING OIL NOW.	OIL PRICES	NEWS	7/9/2008	11P	1
MEDICAL / CANCER DR. KIMBERLY BLACKWELL, DUKE UNIVERSITY MEDICAL CENTER, AND DR. ALISON ESTABROOK, ST. LUKES-ROOSEVELT, DISCUSS A NEW DISCOVERY THAT COULD CHANGE THE WAY SOME WOMEN ARE TREATED FOR BREAST CANCER, THE FINDING HELPS EXPLAIN WHY THE DISEASE TENDS TO BE MORE AGGRESSIVE IN YOUNGER PATIENTS.	BREAST CANCER	NEWS	7/9/2008	5P	1
AGRICULTURE / GARDENING STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT TAYBERRIES AND HOW TO GROW THEM, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	ROGUE GARDENER	NEWS	7/9/2008	5P	1
TRANSPORTATION / AIR U.S. AIRWAYS JOINS A GROWING LIST OF AIRLINES CHARGING PASSENGERS FOR CHECKED BAGS, SAYING THE FIRST CHECKED BAG WILL COST \$15, THEY ARE ALSO SCRAPPING IN-FLIGHT MOVIE SYSTEMS FROM FLIGHTS TO SAVE ABOUT TEN MILLION DOLLARS A YEAR IN FUEL AND OTHER COSTS.	BAGGAGE FEES	NEWS	7/9/2008	6P	1
CONSUMER AFFAIRS / PRODUCT INFO AT & T STORES ANNOUNCE A NEW I-PHONE 3-G AVAILABLE, SAYING PEOPLE ARE ALREADY LINING UP TO BE SOME OF THE FIRST TO GET THEIR HANDS ON ONE.	I-PHONE LINES	NEWS	7/9/2008	5P	1
LAW ENFORCEMENT / PUBLIC ASSISTANCE DET. BON STEWART, ASHLAND POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE FOR HELP CATCHING THE PEOPLE WHO BROKE INTO AN ASHLAND RESTAURANT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIME STOPPERS	NEWS	7/9/2008	6A,12P	2
HEALTH / DIET RESEARCHERS REPORT NEW STUDY FINDING DIETERS WHO KEPT A FOOD DIARY, WRITING DOWN EVERYTHING THEY ATE, LOST ABOUT TWICE AS MUCH WEIGHT AS THOSE WHO DIDN'T, IT ALSO FORCES DIETERS TO BE MORE AWARE OF HABITS AND PATTERNS THEY MAY NOT HAVE BEEN PAYING ATTENTION TO.	WEIGHT LOSS	NEWS	7/9/2008	6A,12P	2
CONSUMER AFFAIRS / INFO FINANCIAL ADVISOR JOE SPURGEON, DISCUSSES THE MARKET, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	JOE SPURGEON	NEWS	7/9/2008	12P	1
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY RESULTS PROVIDING SOME OF THE STRONGEST EVIDENCE YET THAT FREEZING AND THAWING EMBRYOS FOR IN-VITRO FERTILIZATION POSES NO INCREASED RISK FOR A CHILD.	BIRTH DEFECTS	NEWS	7/9/2008	6A,12P	2
COMMUNITY SERV / EMERG TRAIN FIREFIGHTERS REPORT THEY ARE TRAINING AND STANDING BY READY AND WAITING TO RESPOND TO FIRES THAT COULD POP UP IN THIS HOT, DRY WEATHER	FIRE TRAIN	NEWS	7/9/2008	6A,12P,11P	3
HEALTH / SMOKING THE FEDERAL TRADE COMMISSION REPORTS IT NO LONGER CONSIDERS A TEST USED TO MEASURE TAR AND NICOTINE IN CIGARETTES AS BEING RELIABLE, SAYING IT WAS USED AT A TIME WHEN MANY PUBLIC HEALTH OFFICIALS BELIEVED REDUCING THE AMOUNT OF TAR IN CIGARETTES COULD REDUCE A SMOKER'S RISK OF LUNG CANCER.	LOW TAR CIG	NEWS	7/9/2008	6A,5P	2

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CONSUMER AFFAIRS / PRODUCT INFO THE FDA REPORTS NEARLY 1000 PEOPLE HAVE BEEN SICKENED BY SALMONELLA LINKED TO RAW TOMATOES, AS THAT NUMBER INCREASES, THEY ARE TESTING OTHER TYPES OF PRODUCE COMMONLY SERVED WITH TOMATOES.	SALMONELLA	NEWS	7/9/2008	6A,12P	2
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS ON HOW TO USE RECIPES EFFECTIVELY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/9/2008	12P	1
MEDICAL / PROCEDURE THE FDA ORDERS THE MAKERS OF SUCH DRUGS AS CIPRO AND LEVAQUIN TO ADD WHAT'S CALLED A "BLACK BOX" WARNING TO THE PACKAGES, ALERTING USERS TO POTENTIALLY SERIOUS SIDE EFFECTS, REPORTED PROBLEMS INCLUDE TENDON TEARS, SWELLING AND INFLAMMATION.	ANTIBIOTICS	NEWS	7/9/2008	6A,12P	2
HEALTH / SMOKING GOVERNMENT OFFICIALS REPORT STUDY FINDING FEWER PEOPLE ARE BREATHING SECOND-HAND SMOKE, THE NUMBERS ARE DOWN DRAMATICALLY SINCE THE EARLY 1990'S, CREDITING BANS ON SMOKING IN WORKPLACES, BARS, RESTAURANTS, AND PUBLIC PLACES, ANOTHER FACTOR, A DROP IN THE NUMBER OF ADULTS WHO SMOKE.	2NDHANDSMOKE	NEWS	7/10/2008	6P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN SCALOPPINE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/10/2008	12P	1
LAW ENFORCEMENT / DRIVINGLAWS THE DMV REPORTS THINGS ARE GOING SMOOTHLY SINCE THEY CHANGED THE KIND OF DOCUMENTS YOU NEED TO GET AN OREGON DRIVER'S LICENSE.	DMVUPDATE	NEWS	7/10/2008	5P	1
TRANSPORTATION / AIR DELTA AIRLINES REPORTS, STARTING THIS FALL, THEY ARE CUTTING EUGENE FLIGHTS TO LOS ANGELES BECAUSE OF THE COST OF FUEL, EUGENE IS THE LATES OREGON CITY TO LOSE FLIGHTS TO AIRLINE HUBS, MEDFORD, KLAMATH FALLS, AND COOS BAY HAVE ALSO SUFFERED CUTS.	EUGENEDELTA	NEWS	7/10/2008	12P	1
CONSUMER AFFAIRS / PRICES STARBUCKS SLASHES PRICES ON COFFEE THIS SUMMER, IN A BID TO CHALLENGE RIVALS DUNKIN DONUTS AND MC DONALDS.	STARBUCKS	NEWS	7/10/2008	5P	1
CONSUMER AFFAIRS / INFO STATE OFFICIALS REPORT ALLSTATE HAS BEEN ORDERED TO CUT IT'S CALIFORNIA HOMEOWNERS INSURANCE RATE BY MORE THAN A QUARTER, THE REDUCTION IS ONE OF THE LARGEST IN THE STATE AND WILL SAVE THE AVERAGE HOMEOWNER ABOUT \$242 A YEAR, THE NEW RATE TAKES EFFECT AT THE END OF THE MONTH.	ALLSTATE	NEWS	7/10/2008	11P	1
BUSINESS / TOURISM BETTY WORKS, SEGWAY OF JACKSONVILLE, REPORTS THEIR LOCAL BUSINESS IS GIVING VISITORS A UNIQUE OPPORTUNITY TO ENJOY THE OUTDOORS AND LEARN ABOUT LOCAL HISTORY ALL ON A SEGWAY.	SEGWAYS	NEWS	7/10/2008	11P	1
COMMUNITY SERV / LOWINCOMEASSIST THE SALVATION ARMY REPORTS THEY HAVE RECEIVED TWO DOZEN FANS FOR IT'S FAN DRIVE, OFFICIALS SAYING THEY NEED MORE, THEY NORMALLY HAND OUT ABOUT 125 FANS TO THE NEEDY.	FANDRIVE	NEWS	7/10/2008	6P	1
BUSINESS / SALES WALMART REPORTS SALES AT STORES OPEN AT LEAST A YEAR, JUMPED NEARLY SIX PERCENT LAST MONTH, NOT COUNTING FUEL, THE COMPANY'S BIGGEST SALES INCREASE IN YEARS, SAYING SHOPPERS HAVE BEEN TRADING DOWN TO THE DISCOUNT CHAIN TO GET MORE FOR THEIR MONEY IN THE SLOWER ECONOMY.	WALMART	NEWS	7/10/2008	5P	1

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
CONSUMER AFFAIRS / PRODUCT INFO MILK PRODUCERS REPORT NEWLY DESIGNED MILK JUGS ARE APPEARING IN THE ROGUE VALLEY, SAYING THEY ARE TALLER AND MORE SQUARE THAN TRADITIONAL GALLON JUGS, MAKING THE SWITCH TO CUT COSTS, THE NEW JUGS ARE STACKABLE AND TAKE UP LESS ROOM ON TRUCKS, MEANING IT COSTS LESS TO SHIP THEM.	NEWMILKJUGS	NEWS	7/10/2008	11P	1
CONSUMER AFFAIRS / HOW TO A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "BRUSCHETTA", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.	WESTCOAST	NEWS	7/10/2008	5P	1
TRANSPORTATION / AIR U.S. AIRWAYS JOINS A GROWING LIST OF AIRLINES CHARGING PASSENGERS FOR CHECKED BAGS, SAYING THE FIRST CHECKED BAG WILL COST \$15, THEY ARE ALSO SCRAPPING IN-FLIGHT MOVIE SYSTEMS FROM FLIGHTS TO SAVE ABOUT TEN MILLION DOLLARS A YEAR IN FUEL AND OTHER COSTS.	BAGGAGEFEES	NEWS	7/10/2008	6A,12P	2
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/10/2008	5P	1
SAFETY / BOATING THE JACKSON COUNTY SHERIFF'S OFFICE REPORTS MORE PEOPLE ARE BOATING AND RAFTING UNDER THE INFLUENCE OF ALCOHOL, REMINDING PEOPLE TO BE CAREFUL, AND KEEP THE ALCOHOL ON LAND.	WATERSAFETY	NEWS	7/10/2008	5P,6P,11P	3
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/10/2008	12P	1
CONSUMER AFFAIRS / PRODUCT INFO AT & T STORES ANNOUNCE A NEW I-PHONE 3-G AVAILABLE, SAYING PEOPLE ARE ALREADY LINING UP TO BE SOME OF THE FIRST TO GET THEIR HANDS ON ONE.	IPHONELINES	NEWS	7/10/2008	6A,12P,6P,11P	4
AGRICULTURE / DISEASECONTROL LOCAL ORCHARDISTS STRUGGLE TO GET CONTROL OF A DANGEROUS BACTERIA THAT CAN DESTROY ENTIRE PEAR ORCHARDS, RON MEYER OF MEYER ORCHARDS, REPORTS HE HAS LOST 1000 TREES TO "FIRE BLIGHT".	PEARBLIGHT	NEWS	7/10/2008	6A,12P	2
COMMUNITY SERV / EMERGSERV FIREFIGHTERS REPORT THEY ARE TRAINING AND STANDING BY READY AND WAITING TO RESPOND TO FIRES THAT COULD POP UP IN THIS HOT, DRY WEATHER.	FIREDISTR3	NEWS	7/10/2008	6A,12P	2
MEDICAL / CANCER RESEARCHERS AT DUKE UNIVERSITY REPORT NEW FINDING THAT HELPS EXPLAIN WHY BREAST CANCER IS OFTEN MORE AGGRESSIVE IN YOUNGER WOMEN, HOPING THE DISCOVERY MAY LEAD TO STRONGER TREATMENTS.	BREASTCANCER	NEWS	7/10/2008	6A	1
MEDICAL / RESEARCH RESEARCHERS REPORT A CERTAIN PROTEIN IN THE LIVER MAY GIVE DOCTORS A WAY TO PREDICT YEARS IN ADVANCE WHO'S AT HIGH RISK FOR THE MOST COMMON KIND OF DIABETES, TYPE 2, CLOSELY LINKED TO OBESITY, BUT NOT ALL OBESE PEOPLE DEVELOP THE CONDITION.	MEDDAY	NEWS	7/10/2008	6A	1
MEDICAL / PROCEDURE DESPITE NEW EFFORTS TO REGULATE ON-LINE PHARMACIES, HEALTH OFFICIALS ISSUE NEW REPORT FINDING EIGHTY FIVE PERCENT OF WEBSITES SELLING HIGHLY ADDICTIVE MEDICATIONS DO NOT REQUIRE A PRESCRIPTION, A BILL AIMED AT TIGHTENING REGULATION, PASSED IN APRIL BY THE SENATE, IS STILL WAITING FOR APPROVAL FROM THE HOUSE OF REPRESENTATIVES.	MEDDAY	NEWS	7/10/2008	6A	1
HEALTH / EXERCISE RESEARCHERS REPORT REGULAR EXERCISE CAN IMPROVE THE MENTAL FUNCTION OF DEMENTIA PATIENTS.	MEDDAY	NEWS	7/10/2008	6A	1

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RECREATION / TRAVEL PARK OFFICIALS REPORT VISITORS TO CRATER LAKE CAN NOW ENJOY RIM DRIVE AND BOAT TOURS, SAYING THE OPENING OF RIM DRIVE WAS DELAYED THIS YEAR BECAUSE OF HEAVY SNOW AND FALLING ROCKS.	CRATERLAKE	NEWS	7/10/2008	12P,5P,6P,11P	4
COMMUNITY SERV / LOWINCOMEASSIST THE SALVATION ARMY REPORTS THEY HAVE COLLECTED TWO DOZEN FANS SO FAR ON THEIR FAN DRIVE, BUT THEY STILL NEED MORE, AND IF YOU NEED A PLACE TO COOL OFF, THEIR STORES HAVE COOLING CENTERS WHERE YOU CAN REST IN THE AIR CONDITIONING AND HAVE A COOL GLASS OF WATER.	FANDRIVE	NEWS	7/11/2008	6A,12P	2
CONSUMER AFFAIRS / PRODUCT INFO MILK PRODUCERS REPORT NEWLY DESIGNED MILK JUGS ARE APPEARING IN ROGUE VALLEY DAIRY SECTIONS, THEY'RE TALLER AND MORE SQUARE THAN TRADITIONAL GALLON JUGS, MAKING THE SWITCH TO CUT COSTS, THE NEW JUGS ARE STACKABLE AND TAKE UP LESS ROOM ON TRUCKS WHICH MEANS THEY COST LESS TO SHIP.	NEWMILKJUGS	NEWS	7/11/2008	6A,12P	2
CONSUMER AFFAIRS / 1 FOOD SAFETY OFFICIALS REPORT SALMONELLA IS MAKING MORE AND MORE AMERICANS SICK, INVESTIGATORS STILL DON'T KNOW WHERE IT'S COMING FROM, NOW THINKING THERE'S MORE THAN ONE SUSPECT INGREDIENT AND ARE LOOKING FOR A PLACE IN THE DISTRIBUTION CHAIN WHERE THE OUTBREAK MAY HAVE ORIGINATED.	PRODUCT SAFETY	MEDDAY NEWS	7/11/2008	6A	1
SAFETY / BOATING JACKSON COUNTY SHERIFF'S DEPUTIES REPORT MORE PEOPLE ARE BOATING INTOXICATED, IN THE LAST WEEK, FIVE PEOPLE WERE CITED FOR BOATING UNDER THE INFLUENCE, SAYING VIOLATORS CAN BE FINED MORE THAN \$6,000 AND SPEND UP TO A YEAR IN JAIL.	WATERSAFETY	NEWS	7/11/2008	6A,12P	2
HEALTH / SMOKING MEDICAL EXPERTS WARN HIGH DOSES OF BETA CAROTENE, OFTEN TOUTED AS GOOD FOR VISION, CAN BOOST THE RISK OF LUNG CANCER, SAYING SMOKERS MAY WANT TO TAKE A CLOSER LOOK AT THE MULTI-VITAMIN THEY'RE TAKING.	MEDDAY	NEWS	7/11/2008	6A	1
CONSUMER AFFAIRS / PRODUCT INFO A T & T REPORTS THE LINE OUTSIDE THE MEDFORD STORE IS GROWING, PEOPLE WAITING TO GET THEIR HANDS ON THE NEW I-PHONE.	IPHONE	NEWS	7/11/2008	6A,12P,5P,6P,11P	5
LAW ENFORCEMENT / DRIVINGLAWS THE DMV REPORTS THINGS ARE GOING SMOOTHLY WITH THE NEW RULES IN EFFECT TO OBTAIN A DRIVER'S LICENSE.	DMVUPDATE	NEWS	7/11/2008	6A,12P	2
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/11/2008	6A,12P	2
RECREATION / TRAVEL PARK OFFICIALS REPORT THE RIM DRIVE AT CRATER LAKE NATIONAL PARK IS OPEN, AFTER BEING DELAYED BECAUSE OF HEAVY SNOW AND FALLING ROCKS, BOAT TOURS START AND ALSO THE LOST CREEK CAMPGROUND WILL OPEN.	CRATERLAKE	NEWS	7/11/2008	6A,12P	2
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY SAYING, DESPITE ALL THE WARNINGS THAT TOO MUCH SUN IS NOT GOOD FOR YOUR SKIN, SOME PEOPLE, ESPECIALLY YOUNG WOMEN, ARE NOT LISTENING, PUTTING THEM AT RISK FOR MELANOMA.	MELANOMA	NEWS	7/11/2008	5P	1
BUSINESS / TOURISM BETTY WORKS, SEGWAY OF JACKSONVILLE, TALKS ABOUT THE LOCAL BUSINESS MAKING IT EASY TO SEGWAY FROM LOCATION TO LOCATION IF YOU DON'T WANT TO USE A CAR TO SIGHTSEE AND YOU'RE TIRED FROM ALL THE HIKING.	SEGWAYS	NEWS	7/11/2008	6A,12P	2

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ENVIRONMENT / WATERQUALITY HEALTH OFFICIALS ISSUE ADVISORIES DUE TO BLUE-GREEN ALGAE FOR LEM-O-LO LAKE IN EASTERN DOUGLAS COUNTY, WILLOW CREEK RESERVOIR NEAR HEPPNER, AND HILLS CREEK RESERVOIR NEAR EUGENE, VISITORS TO ANY OF THE LAKES SHOULD AVOID WATER CONTACT AND PRACTICE CATCH-AND-RELEASE FISHING UNTIL THE ADVISORIES ARE LIFTED.	ALGAEBLOOM	NEWS	7/11/2008	12P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RASPBERRY 'N' CREAM BROWNIES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/11/2008	12P	1
BUSINESS / FISHINGINDUSTRY GOVERNOR TED KULONGOSKI RECEIVES LETTER FROM F.E.M.A. SAYING THE IMPACT OF THE CLOSED FISHING SEASON IS NOT SEVERE ENOUGH TO WARRANT A MAJOR DISASTER DELCARATION, THE FEDERAL GOVERNMENT CLOSED A 700 MILE STRETCH OF COASTAL WATERS BECAUSE OF CONCERNS OVER THE HEALTH OF SALMON.	REQUESTDENIED	NEWS	7/11/2008	5P,6P	2
LAW ENFORCEMENT / SCAM MEDFORD POLICE REPORT A NEW TELEPHONE SCAM TARGETING MEDFORD'S HISPANIC POPULATION, THE CALLER CLAIMS TO BE FROM THE WATER DEPARTMENT CHECKING ON EMPLOYEES IN THE FIELD, ASKING WHEN RESIDENTS ARE NORMALLY HOME OR AWAY, THEN THE CALLER ATTEMPTS TO BREAK INTO THE HOME WHEN THE RESIDENT'S NOT THERE.	VISHING	NEWS	7/11/2008	5P	1
BUSINESS / BAROMETER LOCAL RENTAL COMPANIES STRUGGLE TO KEEP UP WITH THE DEMAND FOR COMPACT CARS, MANY LOCAL COMPANIES ARE RUNNING OUT OF THEM, AS PEOPLE HEAD OUT FOR THEIR SUMMER TRAVEL.	NORENTALCARS	NEWS	7/11/2008	6P,11P	2
JACKSON CNTY / SERVICES THE COMMUNITY OF SHADY COVE CELEBRATES THE REOPENING OF THE CITY'S LIBRARY, THE NEWLY RENOVATED BUILDING IS ALMOST TWICE THE SIZE OF THE OLD ONE.	SHADYCOVE	NEWS	7/11/2008	6P,11P	2
FIRE / RESTRICTIONS OFFICIALS REPORT THE HOT, DRY WEATHER IS BRINGING NEW FIRE RESTRICTIONS TO SOUTHERN OREGON FOR LOGGING SITES AND OTHER COMMERCIAL OPERATIONS.	FIRERESTRICT	NEWS	7/11/2008	6P,11P	2
MEDICAL / RESEARCH JAPANESE RESEARCHERS REPORT STUDY FINDING MEN IN THE BEST SHAPE WERE THIRTEEN PERCENT LESS LIKELY TO DEVELOP CANCER THAN MEN WHO GOT THE LEAST EXERCISE, AND PHYSICALLY-FIT WOMEN FARED EVEN BETTER, THEY HAD A SIXTEEN PERCENT LOWER RISK.	MEDDAY	NEWS	7/11/2008	6A	1
TRANSPORTATION / AIR THE AIRLINES WANT CONGRESS TO CRACK DOWN ON COMMODITIES INVESTORS, ASKING TRAVELERS TO HELP AIRLINES MAKE THEIR CASE BY CONTACTING CONGRESS TO HELP INITIATE ACTION AND SPEED UP REFORM.	HELPWANTED	NEWS	7/11/2008	5P,11P	2
COMMUNITY SERV / YOUTH NORTH MEDFORD ROTARY AND THE HOMEBUILDERS ASSOCIATION OF JACKSON COUNTY HOLDS IT'S ANNUAL FOSTER FAMILY PICNIC, SERVING HAMBURGERS AND HOT DOGS TO ABOUT 300 PEOPLE, KIDS GETTING A CHANCE TO SWIM IN THE HAWTHORNE POOL FOR FREE, AND PARENTS A CHANCE TO SIT BACK AND RELAX.	FOSTERPICNIC	NEWS	7/12/2008	6P,11P	2
RECREATION / FAIR EXPO OFFICIALS REPORT PREPARATIONS UNDERWAY AT THE JACKSON COUNTY EXPO FOR THIS YEAR'S JACKSON COUNTY FAIR.	FAIRPREPS	NEWS	7/13/2008	6P,11P	2
COMMUNITY SERV / VOLUNTEERS DEEANNE EVERSON, JACKSON COUNTY UNITED WAY, TALKS ABOUT FOURTEEN-YEAR-OLD EMIL PAHL, A SPECIAL VOLUNTEER FOR THE UNITED WAY ORGANIZATION, ON CHANNEL TEN'S NEW SERIES "CARING", HONORING "LOCAL HEROES" IN THE COMMUNITY.	CARING	NEWS	7/13/2008	6P	1

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HEALTH / PHYSICAL MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.	DR. DAN	NEWS	7/14/2008	5P	1
BUSINESS / BAROMETER LOCAL RENTAL CAR COMPANIES REPORT THEY ARE HAVING A HARD TIME KEEPING COMPACT CARS ON THEIR LOTS, BECAUSE OF GAS PRICES.	NORENTALCARS	NEWS	7/14/2008	6A	1
COMMUNITY SERV / YOUTH NORTH MEDFORD ROTARY AND THE HOMEBUILDERS ASSOCIATION OF JACKSON COUNTY HOLDS IT'S ANNUAL FOSTER FAMILY PICNIC, THE GROUP SERVING HAMBURGERS AND HOT DOGS TO ABOUT 300 PEOPLE, KIDS GETTING A CHANCE TO PLAY GAMES AND SWIM IN THE HAWTHORNE POOL FOR FREE, AND PARENTS GET A CHANCE TO SIT BACK AND RELAX.	FOSTERPICNIC	NEWS	7/14/2008	6A,12P	2
YOUNG PEOPLE / TEENPREGNANCY FEDERAL HEALTH EXPERTS REPORT TEEN PREGNANCIES HAVE RISEN FOR THE FIRST TIME SINCE 1991, IN 2005, TWENTY ONE OUT OF EVERY 1000 GIRLS AGED 15-17 GAVE BIRTH, IN 2006 THAT NUMBER WAS TWENTY TWO, THEY DON'T KNOW WHY NUMBERS WENT UP, SAYING NOT ENOUGH DATA HAS BEEN COLLECTED TO KNOW WHETHER IT'S A BLIP OR ACTUALLY A NEW TREND.	TEENPREG	NEWS	7/14/2008	6A,12P	2
MEDICAL / RESEARCH RESEARCHERS DISCOVER AT LEAST SIX NEW GENES INVOLVED IN AUTISM, THE FINDINGS HELP EXPLAIN WHY INTENSE EDUCATION PROGRAMS DO HELP SOME AUTISTIC CHILDREN.	AUTISM	NEWS	7/14/2008	6A,12P,5P	3
HEALTH / SMOKING HEALTH EXPERTS REPORT NEARLY HALF OF NON-SMOKING AMERICANS ARE STILL BREATHING IN CIGARETTE FUMES, BUT THE PERCENTAGE HAS DECLINED DRAMATICALLY SINCE THE EARLY 90'S, ATTRIBUTING THE BETTER AIR QUALITY TO THE GROWING NUMBER OF LAWS BANNING SMOKING IN PUBLIC PLACES.	CIGARETTES	NEWS	7/14/2008	6A,12P	2
RECREATION / FAIR FAIR OFFICIALS REPORT PREPARATIONS UNDERWAY FOR THIS YEAR'S JACKSON COUNTY FAIR, SAYING THEY ARE TRYING TO CREATE A SMOKE-FREE ENVIRONMENT ON THE FAIRGROUNDS WITH A DESIGNATED SMOKING AREA, AND ALSO ON A RECYCLING PROGRAM AND ENCOURAGING VENDORS TO PROVIDE TRANS-FAT FREE FOODS.	FAIRPREPS	NEWS	7/14/2008	6A,12P,5P,6P,11P	5
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STEAK PARMIGIANA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/14/2008	12P	1
CONSUMER AFFAIRS / INFO THE FEDERAL RESERVE APPROVES PLAN DESIGNED TO PROTECT FUTURE BORROWERS FROM FALLING INTO THE FINANCIAL TRAPS THAT HAVE FORCED MILLIONS OF AMERICANS INTO FORECLOSURE.	LENDINGPRACTICES	NEWS	7/14/2008	5P	1
MEDICAL / PROCEDURE DR. STEPHEN MALAMUD, BETH ISRAEL MEDICAL CENTER, TALKS ABOUT THE GOOD AND BAD NEWS IN THE FIGHT AGAINST COLON CANCER, THE GOOD, THE PERCENTAGE OF PEOPLE GETTING SCREENED FOR THE DISEASE IS ON THE RISE, THE BAD, THE NUMBER IS STILL FAR FROM WHAT DOCTORS WANT.	COLONOSCOPY	NEWS	7/14/2008	5P	1
LAW ENFORCEMENT / SAFETYISSUES MEDFORD POLICE LT. BOB HANSEN ANSWERS VIEWER QUESTIONS ON SOME SAFETY ISSUES, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	ONTHEBEAT	NEWS	7/14/2008	6P	1
JACKSON CNTY / CITYGOVERN A NEW TASK FORCE IN ASHLAND LOOKS INTO THE CITY'S POLICIES.	ASHMEET	NEWS	7/14/2008	6P	1

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MEDICAL / ALZHEIMERS RESEARCHERS REPORT NEW STUDY IN THE "JOURNAL NEUROLOGY", FINDING THAT PEOPLE WITH ALZHEIMERS WHO WERE PHYSICALLY FIT, SUFFERED LESS BRAIN SHRINKAGE, THE FINDINGS MIGHT INDICATE EXERCISE COULD SLOW THE PROGRESSION OF THE DISEASE.	ALZHEIMERS	NEWS	7/15/2008	6A,12P	2
POLITICAL PROCESS / BILL LAWMAKERS REPORT THE FASTER THEY CAN LEND SUPPORT TO THE MORTGAGE GIANTS FANNIE MAE AND FREDDIE MAC, THE SOONER 400,000 CASH STRAPPED HOMEOWNERS COULD GET NEW CHEAPER LOANS INSTEAD OF LOSING THEIR HOME.	HOUSINGBILL	NEWS	7/15/2008	6A	1
ENERGY / NATGAS THE STATE'S THREE GAS COMPANIES BRIEFED STATE UTILITY REGULATORS, SAYING THE DEMAND FOR NATURAL GAS IS HIGH, WHOLESALE PRICES ARE RISING, AND THAT THEY'LL HAVE TO PASS THE COST ALONG TO CUSTOMERS, RATES COULD RISE FROM TEN PERCENT TO AS MUCH AS THIRTY FIVE PERCENT, RATES EXPECTED TO GO INTO EFFECT NOVEMBER FIRST.	NATGAS	NEWS	7/15/2008	11P	1
CONSUMER AFFAIRS / INFO RESEARCHERS REPORT RISING GAS PRICES MAY HAVE ONE POSITIVE BENEFIT, SAFER DRIVERS, A STUDY DETERMINED FOR EACH TEN PERCENT RISE IN GAS PRICES, THERE'S MORE THAN A TWO PERCENT DECLINE IN TRAFFIC DEATHS, PEOPLE USUALLY DRIVE MORE SLOWLY WHEN GAS COSTS MORE, AND THE HIGHER PRICES OFTEN KEEP YOUNGER DRIVERS OFF THE ROAD.	SAFEDRIVERS	NEWS	7/15/2008	6A,12P	2
MEDICAL / RESEARCH RESEARCHERS REPORT BRAIN SCANS SHOW THE REWARD CENTERS OF A WOMAN'S BRAIN LIGHT UP WHEN THEIR INFANTS FACE DOES, THEY CAN'T SAY HOW OR WHY, BUT INFORMAL SURVEYS SUGGEST MOM AND BABY AREN'T ALL THAT INTERESTED IN THE EXPLANATION.	BABYSMILE	NEWS	7/15/2008	6A,12P	2
RECREATION / FAIR FAIR OFFICIALS REPORT THIS YEAR'S JACKSON COUNTY FAIR ABOUT TO BEGIN, WITH THE USUAL MIX OF RIDES, FOOD, MUSIC, AND LIVESTOCK.	FAIRPREVIEW	NEWS	7/15/2008	6A,12P,5P,6P,11P	5
BUSINESS / BAROMETER GENERAL MOTORS ANNOUNCES NEW LAYOFFS AND CUTS IN TRUCK PRODUCTION, WITH SALES DROPPING AND IT'S STOCK TRADING AT 50-YEAR LOWS, THE U.S. AUTOMAKER NEEDS TO RAISE FIFTEEN BILLION DOLLARS.	GMCUTS	NEWS	7/15/2008	12P,5P,11P	3
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SOFT PEANUT BUTTER COOKIES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/15/2008	12P	1
ENVIRONMENT / AIRQUALITY HEALTH OFFICIALS REPORT WILDFIRE SMOKE MAY BE CAUSING HEALTH PROBLEMS IN THE ROGUE VALLEY, ESPECIALLY FOR THOSE WITH BREATHING PROBLEMS.	AIRQUALITY	NEWS	7/15/2008	5P,6P	2
BUSINESS / TOURISM BOB HACKETT, MARKETING MANAGER, OSF, TALKS ABOUT HOW THE POOR AIR QUALITY IS AFFECTING THE TOURISM BUSINESS.	TOURISM	NEWS	7/15/2008	5P,6P	2
HEALTH / PHYSICAL HEALTH OFFICIALS REPORT IN THIS HOT DRY WEATHER, THERE ARE PLENTY OF OTHER FLUIDS BESIDES WATER THAT CAN RE-HYDRATE YOUR BODY.	STAYHYDRATED	NEWS	7/15/2008	5P	1
HEALTH / PETS DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT SIGNS TO LOOK FOR IN YOUR PET FOR BLADDER INFECTIONS AND HOW TO TREAT THEM, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.	PETDOC	NEWS	7/15/2008	5P	1
COMMUNITY SERV / ANIMAL PROTECT THE JOSEPHINE COUNTY ANIMAL CONTROL PRESENTS A YOUNG LAB MIX PUPPY NAMED "LUCY" AVAILABLE FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.	JOCOPET	NEWS	7/15/2008	5P	1

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LAW ENFORCEMENT / PUBLIC ASSIST MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE SUSPECT IN A RECENT ROBBERY AT A "HUMAN BEAN" COFFEE STAND, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIMESTOPPERS	NEWS	7/15/2008	6P,11P	2
POLITICAL PROCESS / BILL CONGRESS REJECTS PRESIDENT BUSH'S VETO OF A BILL PROTECTING DOCTORS FROM A MEDICARE RATE CUT, THE PRESIDENT SAYING HE SUPPORTS RESCINDING THE PAY CUT BUT OBJECTS TO FINANCING THE PLAN LARGELY BY REDUCED SPENDING ON PRIVATE HEALTH PLANS THAT SERVE THE ELDERLY AND DISABLED.	MEDICARE	NEWS	7/15/2008	11P	1
JACKSONCNTY / CITYGOVERNMENT A NEW TASK FORCE IN ASHLAND LOOKS INTO THE CITY'S POLICIES.	ASHMEET	NEWS	7/15/2008	6A	1
ENERGY / NATURALGAS THE STATE'S THREE GAS COMPANIES BRIEFED STATE UTILITY REGULATORS, SAYING THE DEMAND FOR NATURAL GAS IS HIGH, WHOLESALE PRICES ARE RISING, AND THAT THEY'LL HAVE TO PASS THE COST ALONG TO CUSTOMERS, RATES COULD RISE FROM TEN PERCENT TO AS MUCH AS THIRTY FIVE PERCENT, RATES EXPECTED TO GO INTO EFFECT NOVEMBER FIRST.	NATGAS	NEWS	7/16/2008	6A,12P,6P,11P	4
RECREATION / FAIR FAIR OFFICIALS REPORT THIS YEAR'S JACKSON COUNTY FAIR UNDERWAY.	FAIR	NEWS	7/16/2008	6A,12P	2
ENVIRONMENT / MANAGEMENT SCOTT WRIGHT, PROJECT MANAGER, AND CRAIG HARPER, ROGUE VALLEY COUNCIL OF GOVERNMENTS, DISCUSS THE CREWS PREPARING TO REMOVE THE 70-YEAR-OLD DAM NEAR GOLD HILL, THE CITY SAYS IT NO LONGER NEEDS IT, THE PROJECT WILL COST FOUR MILLION DOLLARS, OF WHICH GOLD HILL HAS RECEIVED GRANTS TO COVER THE COST.	DAMREMOVAL	NEWS	7/16/2008	6P,11P	2
AGRICULTURE / GARDENING STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT ONE PEST HE'S SEEING NOW ON SOME OF HIS PLANTS, AND HOW TO GET RID OF IT, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	ROGUEGARDENER	NEWS	7/16/2008	5P	1
HEALTH / DIET RESEARCHERS REPORT SURPRISING RESULTS ON WHICH DIET WORKS BEST, LOW FAT OR LOW CARB, CHALLENGING THE MEDICAL STANDARD OF PRESCRIBING A LOW FAT DIET.	FATVSCARBS	NEWS	7/16/2008	5P	1
BUSINESS / ECONOMY ECONOMISTS REPORT THE HOUSING SLUMP IS NOW EXPECTED TO CONTINUE AT LEAST ANOTHER YEAR, AND EVERYTHING YOU BUY IS MORE EXPENSIVE NOW THAN IT WAS TWO MONTHS AGO, LEAVING WALL STREET STRUGGLING TO FIND SOMETHING POSITIVE WITH THE OUTLOOK.	ECONOMY	NEWS	7/16/2008	5P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, INTRODUCES THE ACAI BERRY, AN EXOTIC BERRY THAT'S GETTING RAVE REVIEWS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/16/2008	12P	1
ENVIRONMENT / AIRQUALITY HEALTH OFFICIALS REPORT WILDFIRE SMOKE MAY BE CAUSING HEALTH PROBLEMS IN THE ROGUE VALLEY, ESPECIALLY FOR THOSE WITH BREATHING PROBLEMS.	AIRQUALITY	NEWS	7/16/2008	6A,12P	2
HEALTH / DIET HEALTH OFFICIALS REPORT IN THIS HOT DRY WEATHER, THERE ARE PLENTY OF OTHER FLUIDS BESIDES WATER THAT CAN RE-HYDRATE YOUR BODY.	STAYINGHYDRATED	NEWS	7/16/2008	6A,12P	2
MEDICAL / PREGNANCY HEALTH OFFICIALS REPORT NEW STUDY, FINDING MOTHERS-TO-BE WHO EAT NUTS EVERY DAY MAY INCREASE THEIR BABY'S CHANCES OF DEVELOPING ASTHMA BY FIFTY PERCENT.	NUTS	NEWS	7/16/2008	6A,12P,5P	3

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YOUNG PEOPLE / EXERCISE HEALTH OFFICIALS REPORT ONE OF THE LARGEST STUDIES OF IT'S KIND, FINDING THAT WHILE NINETY PERCENT OF 9-YEAR-OLDS GET A COUPLE OF HOURS OF EXERCISE MOST DAYS, FEWER THAN THREE PERCENT OF 15-YEAR-OLDS DO, THE SHARP DROP RAISES CONCERNS ABOUT INACTIVITY CONTINUING INTO ADULTHOOD, WHICH COULD ENDANGER KID'S HEALTH THROUGHOUT THEIR LIVES.	EXERCISE KIDS	NEWS	7/16/2008	6A,12P,5P	3
POLITICAL PROCESS / BILL CONGRESS REJECTS PRESIDENT BUSH'S VETO OF A BILL PROTESTING DOCTORS FROM A MEDICARE RATE CUT, THE PRESIDENT SAYING HE SUPPORTS THE PAY CUT, BUT OBJECTS TO FINANCING THE PLAN LARGELY BY REDUCED SPENDING ON PRIVATE HEALTH PLANS THAT SERVE THE ELDERLY AND DISABLED.	MEDICARE	NEWS	7/16/2008	6A	1
COMMUNITY SERV / FUNDING THE BILL & MELINDA GATES FOUNDATION ANNOUNCES PLANS TO GIVE EIGHT POINT MILLION DOLLARS IN GRANTS TO KEEP LIBRARY COMPUTERS UP-TO-DATE IN OREGON AND 10 OTHER STATES, THE GRANTS WILL HELP UPGRADE COMPUTER HARDWARE IN PUBLIC LIBRARIES SERVING COMMUNITIES WITH HIGH CONCENTRATION OF POVERTY.	BILLGATESFUND	NEWS	7/16/2008	6A	1
BUSINESS / TOURISM BOB HACKETT, MARKETING MANAGER, OSF, TALKS ABOUT HOW THE POOR AIR QUALKTY IS AFFECTING THE TOURISM BUSINESS.	TOURISM	NEWS	7/16/2008	6A,12P	2
LAW ENFORCEMENT / PUBLIC ASSIST MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE SUSPECT WANTED FOR A RECENT ROBBERY AT A "HUMAN BEAN" COFFEE STAND, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIMESTOPPERS	NEWS	7/16/2008	6A	1
CONSUMER AFFAIRS / INFO FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT HOW GRANDPARENTS CAN MAKE THEIR GRANDCHILD A "TAX-FREE MILLIONAIRE"!, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	JOESPURGEON	NEWS	7/16/2008	12P	1
ENERGY / NATURALGAS JACKSON COUNTY COMMISSIONERS, AFTER LISTENING TO PUBLIC COMMENTS, PASSED A RESOLUTION REGARDING THE LIQUID NATURAL GAS PIPELINE PROJECT.	LNGCOMMISSIONERS	NEWS	7/17/2008	6A,12P	2
ENVIRONMENT / MANAGEMENT SCOTT WRIGHT, PROJECT MANAGER, AND CRAIG HARPER, ROGUE VALLEY COUNCIL OF GOVERNMENTS, DISCUSS THE CREWS PREPARING TO REMOVE THE 70-YEAR-OLD DAM NEAR GOLD HILL, THE CITY SAYS IT NO LONGER NEEDS IT, THE PROJECT WILL COST FOUR MILLION DOLLARS, OF WHICH GOLD HILL HAS RECEIVED SEVERAL GRANTS TO COVER THE COST.	DAMREMOVAL	NEWS	7/17/2008	6A,12P	2
HEALTH / DIET RESEARCHERS REPORT TWO YEAR STUDY FINDING THE LOW CARB AND THE SO-CALLED MEDITERRANEAN-STYLE DIETS TOOK OFF A FEW MORE POUNDS THAN A LOW FAT DIET.	DIETS	NEWS	7/17/2008	6A,12P	2
MEDICAL / STATISTICS RESEARCHERS REPORT NEW SURVEY FINDING FOR PEOPLE AGE 65 AND OLDER, FALL-RELATED INJURIES ACCOUNT FOR TEN PERCENT OF ALL EMERGENCY ROOM VISITS, HOWEVER, FALLS ARE CUT SIGNIFICANTLY WHEN HEALTH CARE PROVIDERS TAKE BASIC STEPS SUCH AS PRESCRIBING PHYSICAL THERAPY, MONITORING MEDICATIONS, AND CHECKING BLOOD PRESSURE.	ERINJURIES	NEWS	7/17/2008	6A,12P	2
CONSUMER AFFAIRS / INFO ECONOMISTS REPORT TWO NEW LABOR REPORTS SHOWING THAT AS OF JUNE, RETAIL PRICES WERE UP FIVE PERCENT SINCE THE SAME TIME LAST YEAR, THE BIGGEST ANNUAL JUMP IN ALMOST TWO DECADES, WHILE THE AVERAGE HOURLY WAGE IS UP ONLY THREE AND ONE HALF PERCENT FOR THE SAME PERIOD.	PAYCHECKS	NEWS	7/17/2008	6A	1
EDUCATION / CAMPUS SAFETY STATE OFFICIALS REPORT OREGON'S UNIVERSITIES HAVE CHOSEN A SYSTEM CALLED "CONNECT-ED", TO QUICKLY REACH STUDENTS, FACULTY AND STAFF IN AN EMERGENCY.	SCHOOLEMERG	NEWS	7/17/2008	6P	1

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BUSINESS / REGULATIONS	TOBACCOCOMPANIES	NEWS	7/17/2008	12P	1
HARVARD RESEARCHERS ISSUE NEW REPORTS SAYING THEY'VE COMPILED DECADES OF TOBACCO INDUSTRY DOCUMENTS SHOWING COMPANIES LOWER MENTHOL LEVELS IN MILD CIGARETTES TO ATTRACT YOUNG SMOKERS, AND BOOST MENTHOL LEVELS IN OTHER BRANDS SO ESTABLISHED SMOKERS WILL HANG ON TO THEIR HABIT, UNDERSCORING THE NEED FOR MORE TOBACCO REGULATION.					
CONSUMER AFFAIRS / HOW TO	WESTCOAST	NEWS	7/17/2008	5P	1
GARDEN BISTRO AT MCCULLY HOUSE PREPARES A RECIPE FOR "CHEVRE WITH DARK CHOCOLATE SAUCE AND FRESH BERRIES", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
BUSINESS / NEW BUSINESS	WALMART	NEWS	7/17/2008	5P,11P	2
THE MEDFORD CITY COUNCIL SEEKS PUBLIC COMMENTS ON THE NEW PROPOSED WALMART IN SOUTH MEDFORD, SAYING THE PROPOSED SUPERCENTER WOULD LOOK MUCH LIKE THE NEW STORE IN EAGLE POINT, THE NEW STORE WILL BE ALL ABOUT CONVENIENCE FOR THE CUSTOMER.					
POLITICAL PROCESS / LEGISLATURE	MORTGAGE	NEWS	7/17/2008	6A	1
THE BUSH ADMINISTRATION TRYs TO CONVINCE SKEPTICAL LAWMAKERS TO BACK A RESCUE PLAN FOR MORTGAGE LENDERS FANNIE MAE AND FREDDIE MAC, LAWMAKERS SAY THEY'RE RELUCTANT TO GIVE THE GOVERNMENT UNCHECKED POWER TO POUR MONEY INTO THE MORTGAGE GIANTS.					
CONSUMER AFFAIRS / HOW TO	MR FOOD	NEWS	7/17/2008	12P	1
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BOW TIES FLORENTINE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RECREATION / COMMUNITY AFFAIRS	ONTHETOWN	NEWS	7/17/2008	5P	1
TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
BUSINESS / CLOSURE	CRAZYJAKES	NEWS	7/17/2008	5P,11P	2
CRAZY JAKES, A MEDFORD RESTAURANT ON HIGHWAY 62, CLOSES IT'S DOORS TO THE SURPRISE OF IT'S EMPLOYEES, OWNERS SAY THE RESTAURANT HAD BEEN LOSING MONEY FOR MONTHS.					
BUSINESS / ECONOMY	ECONOMY	NEWS	7/17/2008	5P	1
CONSUMER ANALYSTS REPORT THE PRICE OF CRUDE OIL HAS DROPPED FOR THREE DAYS IN A ROW, HELPING WALL STREET RALLY, BUT MANY AMERICANS ARE JUST WORRIED ABOUT THE HOUSING SLUMP, HOME PRICES ARE COLLAPSING AND THE CONSTRUCTION BUSINESS IS FEELING THE FALLOUT.					
CONSUMER AFFAIRS / PRODUCT SAFETY	TOMATOES	NEWS	7/17/2008	5P,11P	2
THE FDA REPORTS IT'S SAFE TO EAT TOMATOES AGAIN, LIFTING IT'S SALMONELLA WARNING, SAYING THE OUTBREAK IS NOT OVER, BUT IS SLOWING DOWN, THE SOURCE OF THE OUTBREAK HAS NOT BEEN FOUND, BUT LATER ILLNESSES POINT TO PEPPERS.					
HEALTH / SMOKING	QUITSMOKING	NEWS	7/17/2008	5P,6P	2
FAIR OFFICIALS REPORT "COMMIT TO QUIT DAY" AT THE JACKSON COUNTY FAIR, SMOKERS CAN GET A FREE FAIR PASS BY TRADING IN THEIR CIGARETTES.					
CONSUMER AFFAIRS / PRICES	GASPRICES	NEWS	7/18/2008	5P	1
TRIPLE A REPORTS GAS PRICES IMPROVED INCREMENTALLY OVERNIGHT, THE NATIONAL AVERAGE FOR A GALLON OF REGULAR DROPPED BY A PENNY.					
EDUCATION / CAMPUS SAFETY	SCHOOLEMERG	NEWS	7/18/2008	12P	1
STATE OFFICIALS REPORT OREGON'S UNIVERSITIES HAVE CHOSEN A SYSTEM CALLED "CONNECT-ED", TO QUICKLY REACH STUDENTS, FACULTY, AND STAFF IN CASE OF EMERGENCY.					

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RECREATION / FAIR FAIRGROUNDS DIRECTOR CHRIS BOROVSANSKY REPORTS ONLY HALFWAY THROUGH THIS YEAR'S JACKSON COUNTY FAIR, SO FAR THE ATTENDANCE IS UP, NOT JUST TICKET SALES, BUT THE CARNIVAL AND FOOD VENDORS ARE SEEING AN INCREASE IN SALES, IT COULD BE THE NICE WEATHER BRINGING PEOPLE OUT, OR HIGH GAS PRICES KEEPING THEM LOCAL.	TICKETS	NEWS	7/18/2008	6P,11P	2
CONSUMER AFFAIRS / INFO OFFICIALS REPORT NEW FOOD SAFETY POLL SAYING CONSUMERS ARE CHANGING THEIR GROCERY SHOPPING HABITS AS A RESULT OF THE MOST RECENT SALMONELLA SCARE, NEARLY HALF THE PEOPLE QUESTIONED SAY THEY'VE STOPPED BUYING THINGS THEY USED TO BECAUSE THEY'RE AFRAID OF GETTING SICK, SOME SWITCHED FROM SHOPPING AT SUPERMARKETS TO FARMERS MARKETS.	FOODSAFETYPOLL	NEWS	7/18/2008	5P	1
COMMUNITY SERV / ANIMALPROTECT ANIMAL SHELTERS ACROSS THE COUNTRY REPORT THEY ARE BEING INUNDATED WITH PETS THAT PEOPLE CAN NO LONGER AFFORD, SAYING THE FAMILY PET IS BECOMING THE LATEST VICTIM OF THE CRUMBLING ECONOMY.	ECONOMY	PETS	7/18/2008	5P	1
TRANSPORTATION / AIR TRAVEL EXPERTS SUGGEST BOOKING YOUR HOLIDAY TRAVEL PLANS NOW, AS AMERICAN AIRLINES ANNOUNCES FURTHER CUTS.	AMERICANAIRLINES	NEWS	7/18/2008	5P	1
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ONION CHILI BURGERS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/18/2008	12P	1
BUSINESS / NEWBUSINESS THE MEDFORD SITE PLAN AND ARCHITECTURAL COMMISSION HOLDS PUBLIC HEARING TO SOLICIT PUBLIC FEEDBACK ON THE PLANS AND DRAWINGS FOR THE PROPOSED NEW SOUTH MEDFORD WALMART SUPERSTORE.	WALMART	NEWS	7/18/2008	6A,12P,5P,6P,11P	5
MEDICAL / RESEARCH NATIONAL HEALTH OFFICIALS HOPE THAT AMERICANS CAN COLLECTIVELY LOSE THOUSANDS OF POUNDS BY THE END OF THE DECADE, BUT THE NUMBER OF PEOPLE REPORTING THEMSELVES AS OBESE HAS INCREASED.	OBESITY	NEWS	7/18/2008	6A,12P	2
RECREATION / COMMUNITY AFFAIRS TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	ONTHETOWN	NEWS	7/18/2008	6A,12P	2
ENVIRONMENT / RECYCLING JACKSON COUNTY FAIRGROUNDS OFFICIALS REPORT THEY STARTED A NEW RECYCLING PROGRAM LAST YEAR, AND AREMAKING GREAT STRIDES, THE GOAL OF THE PROGRAM IS TO REDUCE WASTE, NOT ONLY IS IT ENVIRONMENTALLY FRIENDLY, BUT ECONOMICAL TOO.	RECYCLE	NEWS	7/18/2008	5P	1
MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY, SAYING THERE IS NO EVIDENCE THAT SELF EXAMS ACTUALLY REDUCE BREAST CANCER DEATHS.	BREASTCANCER	NEWS	7/18/2008	6A,12P	2
MEDICAL / HEALTHCARE RESEARCHERS ISSUE REPORT CARD ON THE U.S. HEALTH SYSTEM, WITH A FLUNKING GRADE, COMPARED TO OTHER INDUSTRIALIZED COUNTRIES, AMERICANS WAIT LONGER TO SEE DOCTORS AND ARE MORE LIKELY TO DIE OF PREVENTABLE OR TREATABLE ILLNESSES.	U.S.HEALTHCARE	NEWS	7/18/2008	6A,12P,5P	3
MEDICAL / RESEARCH SCIENTISTS IDENTIFY THE BRAIN CIRCUITS THAT PLAY A KEY ROLE IN HELPING US PAY ATTENTION, THE DISCOVERY COULD GIVE RESEARCHERS A MORE SPECIFIC TARGET WHEN CREATING DRUGS FOR AILMENTS SUCH AS ALZHEIMERS DISEASE OR ATTENTION DEFICIT DISORDERS.	BRAINCIRCUITS	NEWS	7/18/2008	6A,12P,5P	3

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BUSINESS / CLOSURE	CRAZYJAKES	NEWS	7/18/2008	6A,12P	2
CRAZY JAKES, MEDFORD RESTAURANT ON HIGHWAY 62, CLOSES IT'S DOORS, MUCH TO THE SURPRISE OF IT'S EMPLOYEES, SAYING THE RESTAURANT HAD BEEN LOSING MONEY FOR MONTHS.					
CONSUMER AFFAIRS / PRODUCT SAFETY	TOMATOES	NEWS	7/18/2008	6A,12P	2
THE FDA REPORTS IT'S SAFE TO EAT TOMATOES AGAIN, LIFTING IT'S SALMONELLA WARNING, SAYING THE OUTBREAK IS NOT OVER, BUT IS SLOWING DOWN, THE SOURCE OF THE OUTBREAK HAS NOT BEEN FOUND, BUT ILLNESSES POINT TO PEPPERS.					
HEALTH / SMOKING	QUITSMOKING	NEWS	7/18/2008	6A,12P	2
FAIR OFFICIALS REPORT "COMMIT TO QUIT DAY" AT THE JACKSON COUNTY FAIR, SMOKERS CAN GET A FREE FAIR PASS BY TRADING IN THEIR CIGARETTES.					
COMMUNITY SERV / VOLUNTEERS	CARINGFORCOMMUNITY	NEWS	7/18/2008	6A,6P	2
JANE WHALEY, FOOD & FRIENDS, TALKS ABOUT THE "FOOD AND FRIENDS" PROGRAM AND IT'S VOLUNTEERS, ON CHANNEL TEN'S SERIES "CARING FOR COMMUNITY".					
AGRICULTURE / MARKETS	ASHFARMMKT	NEWS	7/19/2008	6P	1
THE ASHLAND FARMERS MARKET HOLDS IT'S FIRST WEEKEND OPENING, ORGANIZERS SAY DEMAND IS GREAT ENOUGH TO SUPPORT A SECOND WEEKLY FARMERS MARKET IN ASHLAND, ONE ON TUESDAYS, AND ONE ON SATURDAYS.					
YOUNG PEOPLE / RECREATION	KIDSAIR	NEWS	7/19/2008	6P,11P	2
ORGANIZERS REPORT THE FOURTY SECOND ANNUAL CHILDREN'S FESTIVAL IN JACKSONVILLE, HUNDREDS OF LOCAL CHILDREN EXPECTED TO ATTEND THE THREE-DAY FESTIVAL HOSTED BY THE STORYTELLING GUILD, FEATURING 35 BOOTHS WITH HANDS-ON ACTIVITIES FOR CHILDREN OF ALL AGES.					
COMMUNITY SERV / FUNDING	ACCESSCARWASH	NEWS	7/19/2008	6P	1
MEMBERS OF THE VENTURE CLUB HOLD CAR WASH AT MEDFORD'S FIRST CHRISTIAN CHURCH TO HELP RAISE MONEY FOR THE ACCESS FOOD PANTRY.					
RECREATION / COMMUNITY AFFAIRS	PICNIC	NEWS	7/19/2008	6P,11P	2
A MEDFORD NEIGHBORHOOD GATHERS AT ORCHARD HILL ELEMENTARY FOR A COMMUNITY PICNIC, THE THIRD "FAMILY FUN DAY" EVENT THAT HAS BEEN HOSTED BY THE MEDFORD PARKS & RECREATION DEPARTMENT, NEARLY 200 PEOPLE ATTENDED THE EVENT FEATURING FREE FOOD, A DUNK TANK, AND OTHER ACTIVITIES FOR KIDS.					
RECREATION / COMMUNITY AFFAIRS	LEGOfAIR	NEWS	7/19/2008	6P,11P	2
JACKSON COUNTY 4-H HOLDS IT'S THIRD ANNUAL ROBOT RACE AT THE JACKSON COUNTY FAIR, PARTICIPANTS HAVE ONE HOUR TO BUILD A ROBOTIC LEGO CAR THEN RACE IT ON A TEN-YEAR COURSE.					
RECREATION / COMMUNITY AFFAIRS	DUBC	NEWS	7/20/2008	6P,11P	2
ORGANIZERS REPORT BURNS PARK IN WHITE CITY PLAYING HOST TO A BATTLE OF THE BANDS AND SKATE BOARDING COMPEITION, ORGANIZERS SAY THEY'RE HOPING EVENTS LIKE THIS CAN HELP WHITE CITY RETAIN IT'S SMALL TOWN FEEL.					
COMMUNITY SERV / VOLUNTEERS	FOODCARING	NEWS	7/20/2008	6P	1
JANE WHALEY, FOOD & FRIENDS, TALKS ABOUT THE SPECIAL VOLUNTEERS WHO WORK TOGETHER AT FOOD & FRIENDS TO MAKE SURE HOMEBOUND PEOPLE IN SOUTHERN OREGON HAVE GOOD FOOD TO EAT, ON CHANNEL TEN'S SERIES "CARING FOR COMMUNITY".					
RECREATION / COMMUNITY AFFAIRS	PICNIC	NEWS	7/20/2008	6P	1
A MEDFORD NEIGHBORHOOD GATHERS AT ORCHARD HILL ELEMENTARY FOR A COMMUNITY PICNIC, THE THIRD "FAMILY FUN DAY" EVENT HOSTED BY THE MEDFORD PARKS AND RECREATION DEPARTMENT THIS SUMMER, NEARLY 200 PEOPLE ATTENDED THE PICNIC, FEATURING FREE FOOD, A DUNK TANK, AND OTHER ACTIVITIES FOR KIDS.					

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YOUNG PEOPLE / RECREATION ORGANIZERS REPORT THE FOURTY SECOND ANNUAL CHILDREN'S FESTIVAL IN JACKSONVILLE, HUNDREDS OF LOCAL CHILDREN EXPECTED TO ATTEND THE THREE-DAY FESTIVAL HOSTED BY THE STORYTELLING GUILD, FEATURING 35 BOOTHS WITH HANDS-ON ACTIVITIES FOR CHILDREN OF ALL AGES.	KIDSFAIR	NEWS	7/20/2008	6P	1
RECREATION / FAIR FAIR OFFICIALS REPORT THIS YEAR'S JACKSON COUNTY FAIR WRAPPING UP, SAYING TICKET SALES WERE VERY STRONG, AND THEY HAD SEVERAL NEW PROGRAMS, FINDING SUCCESS IN THEIR BIG PUSH FOR RECYCLING AND PROVIDING A SMOKE-FREE ENVIRONMENT.	FAIRWRAP	NEWS	7/20/2008	6P	1
RECREATION / COMMUNITY AFFAIRS JACKSON COUNTY 4-H HOLDS IT'S ANNUAL ROBOT RACE AT THE JACKSON COUNTY FAIR, PARTICIPANTS HAD ONE HOUR TO BUILD A ROBOTIC LEGO CAR, THEN RACE IT ON A TEN-YARD COURSE, ORGANIZERS SAY THE RACE TEACHES JOB AND TECHNOLOGY SKILLS THAT CAN TAKE KIDS FAR BEYOND THE FAIRGROUNDS.	LEGOfAIR	NEWS	7/20/2008	6P	1
MEDICAL / STATISTICS HEALTH OFFICIALS REPORT NEW STUDY FINDING THOUSANDS OF TRUCK DRIVERS HAVE MEDICAL CONDITIONS THAT SHOULD KEEP THEM OFF THE ROADS, AND THEY'RE STILL SLIPPING THROUGH THE CRACKS AT AN ALARMING RATE.	DRIVER PROBLEMS	NEWS	7/21/2008	5P	1
COMMUNITY SERV / VETERANS STATE OFFICIALS REPORT ONE OF SEVERAL PUBLIC MEETINGS BEING HELD AROUND THE STATE TO FIND OUT WHAT ISSUES FACE VETERANS AND HOW TO ENSURE THEY'RE GETTING THE SERVICES AND SUPPORT THEY NEED.	VETERANS	NEWS	7/21/2008	11P	1
LAW ENFORCEMENT / PUBLICSAFETY MEDFORD POLICE LT. BOB HANSEN OFFERS SOME TIPS TO KEEP YOUR PROPERTY AND IDENTITY SAFE, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	ONTHEBEAT	NEWS	7/21/2008	6P	1
HEALTH / PETS OFFICIALS REPORT PET REHAB CENTERS ARE GROWING IN POPULARITY AND OFFER EVERYTHING FROM DOGGIE PILATES TO ACUPUNCTURE.	PETThERAPY	NEWS	7/21/2008	6P	1
HEALTH / PHYSICAL MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.	ALZHEIMERS DRUG	NEWS	7/21/2008	5P	1
ENVIRONMENT / POLLUTION STATE FISH BIOLOGISTS REPORT GOLDEN SHINER MINNOWS HAVE BEEN FOUND IN DIAMOND LAKE, LESS THAN TWO YEARS AFTER THE LAKE WAS POISONED TO KILL OFF THE INVASIVE TUI CHUB.	DIAMONDLAKE	NEWS	7/21/2008	5P	1
MEDICAL / RESEARCH RESEARCHERS REPORT THEY'VE FOUND THAT PEOPLE WHO LIVED IN NEIGHBORHOODS WITH LESS CRIME, MORE OPPORTUNITY FOR EXERCISE, AND BETTER GROCERY STORES, HAD A LOWER RISK FOR HIGH BLOOD PRESSURE, FINDINGS SUGGEST BUILDING BETTER NEIGHBORHOODS MIGHT IMPROVE RESIDENT'S CARDIO-VASCULAR HEALTH.	EVIRoHEALTH	NEWS	7/21/2008	6A,12P,5P	3
CONSUMER AFFAIRS / PRODUCT SAFETY THE FDA ISSUES NEW WARNING, SAYING AT A PLANT IN TEXAS, INSPECTORS FOUND A JALEPEN0 CONTAMINATED WITH SALMONELLA, THE SAME STRAIN RESPONSIBLE FOR A NATIONWIDE OUTBREAK EARLIER THIS SUMMER.	SALMONELLA	NEWS	7/21/2008	5P	1
RECREATION / COMMUNITY AFFAIRS A MEDFORD NEIGHBORHOOD GATHERS AT ORCHARD HILL ELEMENTARY FOR A COMMUNITY PICNIC, THE THIRD "FAMILY FUND DAY" EVENT HOSTED BY THE MEDFORD PARKS AND RECREATION DEPARTMENT, NEARLY 200 PEOPLE ATTENDING, THE EVENT FEATURING FREE FOOD, A DUNK TANK, AND OTHER ACTIVITIES FOR KIDS.	PICNIC	NEWS	7/21/2008	6A,12P	2

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MEDICAL / RESEARCH RESEARCHERS REPORT NEW STUDY FINDING WOMEN WHO REGULARLY SLEEP MORE THAN NINE HOURS A NIGHT HAD A SIXTY-SEVENTY PERCENT HIGHER RISK OF STROKES THAN WOMEN SLEEPING SEVEN HOURS, THE RISK FOURTEEN PERCENT HIGHER FOR WOMEN WHO USUALLY GET ONLY SIX HOURS OF SLEEP OR LESS.	SLEEP	NEWS	7/21/2008	6A	1
RECREATION / FAIR CHRIS BOROVSANSKY, FAIR DIRECTOR, REPORTS THE JACKSON COUNTY FAIR WRAPS UP IT'S SIX-DAY RUN IN CENTRAL POINT, SAYING WHILE FINAL NUMBERS AREN'T AVAILABLE YET, FAIR ATTENDANCE APPEARS TO BE UP THIS YEAR.	FAIRWRAP	NEWS	7/21/2008	6A	1
YOUNG PEOPLE / RECREATION ORGANIZERS REPORT THE FOURTY SECOND ANNUAL CHILDREN'S FESTIVAL IN JACKSONVILLE, HUNDREDS OF LOCAL CHILDREN EXPECTED TO ATTEND THE THREE-DAY FESTIVAL HOSTED BY THE STORYTELLING GUILD, FEATURING 35 BOOTHS WITH HANDS-ON ACTIVITIES FOR CHILDREN OF ALL AGES.	KIDSFAR	NEWS	7/21/2008	6A,12P,6P,11P	4
AGRICULTURE / MARKETS THE ASHLAND FARMERS MARKET HOLDS IT'S FIRST WEEKEND OPENING, ORGANIZERS SAY DEMAND IS GREAT ENOUGH TO SUPPORT A SECOND WEEKLY FARMERS MARKET IN ASHLAND, ONE ON TUESDAYS, AND ONE ON SATURDAYS.	ASHFARMKT	NEWS	7/21/2008	6A,12P	2
COMMUNITY SERV / FUNDING MEMBERS OF THE VENTURE CLUB OF MEDFORD HOLDS CAR WASH AT MEDFORD'S FIRST CHRISTIAN CHURCH TO HELP RAISE MONEY FOR THE ACCESS FOOD PANTRY.	ACCESSCARWASH	NEWS	7/21/2008	6A,12P	2
ENVIRONMENT / CONSERVATION CITY ARBORIST BIL,L HARRINGTON REPORTS SEVERAL HISTORIC TREES ALONG QUEEN AVENUE IN MEDFORD, TO BE REMOVED AT ROOSEVELT ELEMENTAR SCHOOL ALONG WITH TWO BY THE CAFETERIA, SAYING HE PLANS TO WORK WITH NEIGHBORS ON PLANTING SUSTAINABLE CANOPIES AT DIFFERENT TIMES, SO THERE WILL ALWAYS BE TREES IN THE FUTURE.	SILVERMAPLES	NEWS	7/21/2008	5P,6P,11P	3
RECREATION / COMMUNITY AFFAIRS JACKSON COUNTY 4-H HOLDS IT'S THIRD ANNUAL ROBOT RACE AT THE JACKSON COUNTY FAIR, PARTICIPANTS HAD ONE HOUR TO BUILD A ROBOTIC LEGO CAR, THEN RACE IT ON A TEN-YARD COURSE, ORGANIZERS SAY THE RACE TEACHES SKILLS THAT REACH FAR BEYOND THE FAIRGROUNDS.	LEGOFAR	NEWS	7/21/2008	6A,12P	2
CONSUMER AFFAIRS / PRODUCT SAFETY THE FDA ISSUES NEW WARNING, SAYING AT A PLANT IN TEXAS, INSPECTORS FOUND A JALEPEN0 CONTAMINATED WITH SALMONELLA, THE SAME STRAIN RESPONSIBLE FOR A NATIONWIDE OUTBREAK EARLIER THIS SUMMER.	SALMONELLA	NEWS	7/22/2008	6A,12P	2
MEDICAL / BLOOD THE AMERICAN RED CROSS REPORTS THEY ARE IN DESPARATE NEED OF BLOOD, SAYING THEY TRADITIONALLY EXPERIENCE A BLOOD SHORTAGE DURING THE SUMMER MONTHS.	REDCROSSBLOOD	NEWS	7/22/2008	5P,6P,11P	3
CONSUMER AFFAIRS / HOW TO MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PARSLEYED-RED POTATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MR FOOD	NEWS	7/22/2008	12P	1
TAXES / REFUND THE FEDERAL GOVERNMENT REPORTS THEY ARE WAITING TO SEND ABOUT TWENTY FOUR MILLION DOLLARS IN STIMULUS CHECKS TO ABOUE 80,000 OREGON RETIREES AND VETERANS, THE HOLD UP, THE IRS SAYS THEY HAVEN'T FILED A TAX RETURN AND MUST DO SO IN ORDER TO GET THEIR MONEY.	STIMULUS	NEWS	7/22/2008	12P,5P,6P,11P	4

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POLITICAL PROCESS / INITIATIVE THE SECRETARY OF STATE'S OFFICE REPORTS OREGONIANS WILL VOTE THIS NOVEMBER ON AN INITIATIVE THAT WOULD TIE TEACHER PAY AND JOB SECURITY TO STUDENT PERFORMANCE, TEACHERS UNIONS ARE EXPECTED TO WAGE A MAJOR FIGHT TO TRY TO DEFEAT THE MEASURE.	TEACHERPAY	NEWS	7/22/2008	11P	1
ENVIRONMENT / POLLUTION STATE FISH BIOLOGISTS REPORT GOLDEN SHINER MINNOWS HAVE BEEN FOUND IN DIAMOND LAKE LESS THAN TWO YEARS AFTER THE LAKE WAS POISONED TO KILL OFF THE INVASIVE TUI CHUB.	DIAMONDLAKE	NEWS	7/22/2008	6A,12P	2
HEALTH / PETS MEDICAL OFFICIALS REPORT DEBILITATING CONDITIONS LIKE ARTHRITIS AND SOFT TISSUE INJURIES ARE QUITE COMMON IN PETS, AND A CUTTING-EDGE STEM CELL THERAPY OFFERING RELIEF TO AILING ANIMALS.	STEMCELLPETS	NEWS	7/22/2008	5P	1
ENVIRONMENT / CONSERVATION CITY ARBORIST BILL HARRINGTON, REPORTS SEVERAL HISTORIC TREESE ALONG QUEEN ANNE AVENUE IN MEDFORD TO BE REMOVED AT ROOSEVELT ELEMENTARY SCHOOL ALONG WITH TWO BY THE CAFETERIA, SAYING HE PLANS TO WORK WITH NEIGHBORS ON PLANTING SUSTAINABLE CANOPIES AT DIFFERENT TIMES SO THERE WILL ALWAYS BE TREES IN THE FUTURE.	SILVERMAPLES	NEWS	7/22/2008	6A,12P	2
COMMUNITY SERV / VETERANS STATE OFFICIALS REPORT ONE OF SEVERAL PUBLIC MEETINGS BEING HELD AROUND THE STATE TO FIND OUT WHAT ISSUES FACE VETERANS AND HOW TO ENSURE THEY'RE GETTING THE SERVICES AND SUPPORT THEY NEED.	VETERANS	NEWS	7/22/2008	6A,12P,5P	3
MEDICAL / RESEARCH RESEARCHERS REPORT POSSIBLE LINK BETWEEN THE POPULAR CHOLESTEROL DRUG VYTORIN AND A HIGHER RISK OF CANCER.	VYTORIN	NEWS	7/22/2008	6A,12P	2
YOUNG PEOPLE / RECREATION ORGANIZERS REPORT THE 42ND ANNUAL CHILDREN'S FESTIVAL AT THE BRITT GROUNDS IN JACKSONVILLE PRESENTED BY THE STORYTELLING GUILD, FEATURING MORE THAN 35 BOOTHS WITH ACTIVITIES FOR KIDS OF ALL AGES.	CHILDRENSFEST	NEWS	7/22/2008	6A,12P	2
MEDICAL / CANCER HEALTH OFFICIALS REPORT NEW SURVEY FINDING EIGHTY SEVEN PERCENT OF WOMEN WITH BREAST CANCER COMPLETE RADIATION THERAPY.	BREASTCANCER	NEWS	7/22/2008	6A,12P	2
COMMUNITY SERV / ANIMALPROTECT JOSEPHINE COUNTY ANIMAL CONTROL INTRODUCES "MOLLY", AN 11-YEAR-OLD COCKER SPANIEL AVAILABLE FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.	JOCOPET	NEWS	7/22/2008	5P	1
LAW ENFORCEMENT / PUBLIC ASSIST DET. SGT. COLIN FAGAN, JACKSON COUNTY SHERIFF'S OFFICE, SEEKS PUBLIC ASSISTANCE IN APPREHENDING THE SUSPECTS WHO STOLE AN ATM FROM THE APPLGATE STORE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	CRIMESTOPPERS	NEWS	7/22/2008	6P,11P	2
COMMUNITY SERV / FUNDING LA CLINICA DEL VALLE RECEIVES GRANT FOR \$350,000 FOR A NEW HEALTH CLINIC IN CENTRAL POINT, AND SOUTHERN OREGON ADOLESCENT AND TREATMENT CENTER IN GRANTS PASS RECEIVES \$210,000 TO PROVIDE PREVENTION ORIENTED MENTAL HEALTH SERVICES IN PUBLIC SCHOOLS.	CLINICAMONEY	NEWS	7/22/2008	6P	1
CONSUMER AFFAIRS / PRICES CONSUMER OFFICIALS REPORT GAS PRICES DOWN ACROSS OREGON, THE STATE AVERAGE IS DOWN FOUR CENTS IN THE PAST WEEK TO FOUR DOLLARS TWENTY TWO CENTS A GALLON.	GASPRICES	NEWS	7/22/2008	6P	1
COMMUNITY SERV / FUNDING DUTCH BROTHERS DONATES ALL THE DAY'S PROCEEDS FROM IT'S SALES TO THE AMERICAN CANCER SOCIETY'S "RELAY FOR LIFE".	DUTCHBROS	NEWS	7/22/2008	6P,11P	2

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HEALTH / PETS DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT THE MOST IMPORTANT THING YOU CAN TEACH YOUR DOG, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.	DOGMAN	NEWS	7/22/2008	5P	1
LAW ENFORCEMENT / CRIMES A MEDFORD WOMAN WILL SPEAND NEARLY 8 YEARS IN PRISON AFTER CHANGING HER PLEA TO GUILTY. SHE PLEADED GUILTY TO STEALING IDENTITIES AND RACKING UP THOUSANDS OF DOLLARS OF DEBT IN THE VICTIM'S NAMES.	ID THEFT	NEWS	7/23/2008	5P, 6P, 11P, 6A, 12P	4
SAFETY / PROPERTY SEVERAL MEDFORD FAMILIES COULD BE EVICTED BECAUSE THE CITY SAYS THEIR HOME IS UNSAFE. INSPECTORS FOUND 7 PAGES WORTH OF VIOLATIONS OF FIRE AND HEALTH HAZARDS AND SAFETY CONCERNS.	EVICTON	NEWS	7/23/2008	5P, 6P	2
LAW ENFORCEMENT / RESOURCES OREGON STATE POLICE IN KLAMATH FALLS HAVE THEIR FIRST DRUG DETECTION DOG. QUINCYEY, A 2 YEAR OLD BLACK LAB, IS OPS'S SEVENT DRUG DOG AND THE FIRST ASSIGNED TO THE KLAMATH FALLS AREA.	KFALLS K-9	NEWS	7/23/2008	5P, 6P, 6A	3
FIRE / FIREFIGHTER INMATES AT THE WARNER CREEK CORRECTIONAL FACILITY IN LAKEVIEW ARE READY TO RESPOND WHEN FIRES BREAK OUT IN OREGON. THE PRISON LAUNCHED AN INMATE FIRE CREW PROGRAM IN 2005 AND EVERY YEAR THE OREGON DEPT OF FORESTRY CALLS ON THEM TO HELP FIGHT FIRES THROUGHOUT THE STATE.	FIREFIGHTER	NEWS	7/23/2008	6P, 11P	2
CONSUMER AFFAIRS / SERVICES THE 541 AREA CODE IS EXPECTED TO RUN OUT OF NUMBERS BY 2011. THE OREGON PUBLIC UTILITY COMMISSION IS CONSIDERING ADDING A NEW AREA WITH A NEW AREA CODE NUMBER.	AREA CODE	NEWS	7/23/2008	6P, 11P	2
FIRE / SAFETY A WILDFIRE BROKE OUT BEHIND PHOENIX HIGH SCHOOL THIS EVENING. NO IMMEDIATE STRUCTURES WERE THREATENED, BUT OFFICIALS SAY IT COULD HAVE BEEN WORSE.	PHOENIX HS	NEWS	7/24/2008	11P, 6A, 12P, 5P	4
HEALTH / PETS XYLITOL IS A POPULAR SWEETENING SUBSTITUTE FOR HUMANS, BUT CAN KILL YOUR PET.	XYLITOL	NEWS	7/24/2008	6P	1
ECONOMY / GAS PRICES DIESEL PRICES HIT A RECORD HIGH IN SOUTHERN OREGON THIS PAST MONDAY AND TODAY THE PRICE IS DOWN 5 CENTS PER GALLON; BUT IT'S STILL NEARLY \$2 MORE THAN IT WAS A YEAR AGO.	DIESEL COSTS	NEWS	7/24/2008	5P, 6P, 6A	3
LAW ENFORCEMENT / CRIME THE BODY OF MISSING CRESCENT CITY WOMAN WAS FOUND IN A RAVINE NORTH OF BROOKINGS. NEWS10 REPORTS ON THE INVESTIGATION.	DICKSON	NEWS	7/24/2008	5P, 6P, 11P, 6A, 12P	10
LAND USE / GROWTH TREES WERE CUT DOWN NEAR ROOSEVELT ELEMENTARY SCHOOL IN MEDFORD TO MAKE ROOM FOR CONSTRUCTION AND REMODELING PROJECTS.	TREE CUT	NEWS	7/24/2008	6P, 6A	2
ENERGY / FUEL A SAM'S VALLEY MAN MAY BE GROWING THE SOLUTION TO THE NATION'S ENERGY CRISIS: CAMELINA. CAMELINA IS HARVESTED TO CREATE BIODIESEL.	BIODIESEL	NEWS	7/25/2008	5P, 6P, 11P, 6A	4
HEALTH / DIET CALIFORNIA IS GOING TRANS-FAT FREE. GOV SCHWARZENEGGER SIGNED LEGISLATION TO PROHIBIT RESTAURANTS FROM USING OIL, MARGARINE, AND SHORTENING CONTAINING TRANS FATS.	NO TRANS FAT	NEWS	7/25/2008	5P, 6P, 11P, 6A	4
FIRE / SAFETY FIRE INVESTIGATORS SAY A CHILD PLAYING WITH MATCHES STARTED THE FIRE BEHIND PHOENIX HIGH SCHOOL THURSDAY NIGHT.	HS FIRE FOLLOW	NEWS	7/25/2008	6P	1

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CONSUMER AFFAIRS / INFORMATION IF YOU'RE DOING BUSINESS AT DMV THIS SUMMER, YOU'LL NEED CASH OR A CHECK; CREDIT AND DEBIT CARDS ARE NOT ACCEPTED. DMV HAS ENTERED INTO A CONTRACT WITH A NEW ATM PROVIDER, BUT THE OLD MACHINES NEED TO BE TAKEN OUT BEFORE THE NEW ONES ARE INSTALLED WITHIN 90 DAYS OF THE CONTRACTS AUGUST 1ST START DATE.	DMV \$\$	NEWS	7/25/2008	11P	1
FIRES / WILDFIRES COOLER TEMPERATURES ARE HELPING FIREFIGHTERS BATTLING SEVERAL BLAZES IN NORTHERN CALIFORNIA.	TEMPS	NEWS	7/26/2008	6P, 11P	2
FIRES / WILDFIRES TWO FIREFIGHTERS HAVE DIED THIS WEEKEND FIGHTING THE NORTHERN CALIFORNIA FIRES.	FIRE TRAGEDY	NEWS	7/27/2008	6P, 11P, 6A, 12P, 5P	7
COMMUNITY SERVICE / YOUTH YOUTH VOLUNTEERS ARE BUILDING A NATURE TRAIL ON MT. ASHLAND. THEY WILL GET COMMUNITY SERVICE CREDIT AS WELL AS CREDIT TOWARDS A MT. ASHLAND SEASON PASS. THE TRAIL SHOULD OPEN IN ABOUT TWO WEEKS.	SUMMER SERVICE	NEWS	7/28/2008	5P, 6P, 11P, 6A, 12P	5
TRANSPORTATION / PLANNING GOV KULONGOSKI VISITED MEDFORD MONDAY FOR A MEETING ON TRANSPORTATION ISSUES.	GOV VISIT	NEWS	7/28/2008	5P, 6P, 11P, 6A, 12P	5
LAW ENFORCEMENT / SEARCH CURRY COUNTY SHERIFF'S OFFICE IS TRYING TO RECOVER THE BODY OF A PORTLAND WOMAN WHO DROWNED IN THE ROGUE RIVER OVER THE WEEKEND.	DROWNING	NEWS	7/28/2008	5P, 6P, 11P, 6A, 12P	5
TIMBER / FUNDING STATE AND COUNTY LEADERS MET IN MERLIN MONDAY TO DISCUSS WHAT TO DO ABOUT THE LOSS OF COUNTY TIMBER PAYMENTS.	TIMBER MEETING	NEWS	7/28/2008	6P, 11P, 6A, 12P, 5P, 6P	6
POLITICAL PROCESS / BUDGET GOV SCHWARZENEGGER SAYS LAWMAKERS HAVE UNTIL THURSDAY TO AGREE ON A BUDGET. IF THEY FAIL, HE'LL MAKE-GOOD ON HIS THREAT TO ELIMINATE JOBS AND IMPOSE A HIRING FREEZE.	BUDGET THREAT	NEWS	7/28/2008	11P, 6A	2
TRANSPORTATION / SAFETY A TEN MILE STRETCH OF HIGHWAY 140 IN CALIFORNIA WILL BE CLOSED UNTIL AT LEAST 9PM TUESDAY NIGHT DUE TO WILDFIRE.	ROAD CLOSED	NEWS	7/29/2008	12P, 5P, 6P	3
LAW ENFORCEMENT / DRUGS A MARIJUANA BUST IN MEDFORD NETTED 53 PLANTS, OR 3 LBS OF POT, AND NEARLY \$11,000 IN CASH.	MARIJUANA BUST	NEWS	7/29/2008	6P, 11P, 6A, 12P	4
ENVIRONMENT / MANAGEMENT GOVERNORS OF OREGON, CALIFORNIA, AND WASHINGTON HAVE ASKED CONGRESS TO CREATE A TRUST FUND TO PAY FOR THE PROTECTION OF THE PACIFIC OCEAN.	OCEAN PROTECTION	NEWS	7/29/2008	6P, 6A	2
ENERGY / COSTS AMERICANS HAVE CUT THE NUMBER OF MILES THEY DRIVE DUE TO THE HIGH COST OF GAS. AS A RESULT, THE GOVERNMENT IS MAKING LESS REVENUE OFF OF GAS "TAXES." LAWMAKERS IN WASHINGTON ARE CONSIDERING FILLING THE GAP IN FEDERAL HIGHWAY FUNDS BY TAKING MONEY AWAY FROM MASS TRANSIT.	GAS PRICES	NEWS	7/29/2008	5P, 6P, 11P, 6A, 12P	5
ENVIRONMENT / NATURAL DISASTER A 5.8 MAGNITUDE EARTHQUAKE HIT LOS ANGELES TUESDAY. NEWS10 REPORTS ON DAMAGES AND FOLLOW-UP INFORMATION.	EARTHQUAKE	NEWS	7/29/2008	12P, 5P, 6P, 11P, 6A	6
CONSUMER AFFAIRS / SERVICES MEDICAL INFORMATION ON HUNDREDS OF OREGONIANS MAY BE IN THE WRONG HANDS DUE TO A COMPUTER SYSTEM GLITCH.	MEDICAL INFO	NEWS	7/29/2008	11P, 6A	2

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SAFETY / FIREARMS STATE SENATOR JASON ATKINSON HAS BEEN HOSPITALIZED IN SERIOUS CONDITION WITH AN ACCIDENTAL GUNSHOT WOUND. NEWS10 FOLLOWS THE STORY.	WOUNDED SENATOR	NEWS	7/30/2008	12P, 5P, 6P, 11P, 6A	21
LAW ENFORCEMENT / SEX OFFENDERS MEDFORD POLICE RELEASED A LIST OF PREDATORY SEX OFFENDERS LIVING IN MEDFORD WHO ARE NO LONGER UNDER THE SUPERVISION OF ANY AGENCY.	SEX OFFENDER	NEWS	7/30/2008	5P, 6P, 11P	3
FIRES / TRAINING MORE THAN 300 MEMBERS OF THE OREGON NATIONAL GUARD ARE TRAINING TO HELP FIREFIGHTERS IN THE EVENT OF A MAJOR FIRE IN THE STATE.	NAT'L GUARD	NEWS	7/30/2008	11P, 6A, 6P, 11P	5
POLITICAL PROCESS / BUDGET CALIFORNIA GOV SCHWARZENEGGER SIGNED AN ORDER ELIMINATING 22,000 JOBS AND REDUCING THE WAGES OF 200,000 EMPLOYEES. NEWS10 FOLLOWS THE STORY.	BUDGET THREAT FOLLOW	NEWS	7/31/2008	6P, 11P, 6A, 12P, 5P	20
CONSUMER AFFAIRS / INFORMATION THE PUBLIC UTILITY COMMISSION WANTS TO KNOW THE PUBLIC'S OPINION ABOUT THE STATE'S PLAN TO ADD A NEW AREA CODE. OPEN HOUSE MEETINGS ARE PLANNED FOR MEDFORD, KLAMATH FALLS, AND LAKEVIEW NEXT WEEK.	AREA CODE	NEWS	7/31/2008	11P, 12P	2
POLITICAL PROCESS / STATE RACES U.S. SENATE CANDIDATE JEFF MERKLEY IS RUNNING AS A DEMOCRAT TO UNSEAT REPUBLICAN GORDON SMITH IN THE SENATE. MERKLEY WILL ALSO RUN AS AN INDEPENDENT.	OR SENATE RACE	NEWS	7/31/2008	11P, 6A	2
CONSUMER AFFAIRS / TRAVEL CREWS BEGAN PUTTING UP BEAMS TODAY FOR THE STRUCTURE OF THE NEW AIR TRAFFIC CONTROL TOWER AT MEDFORD AIRPORT. AIRPORT OFFICIALS ANTICIPATE HOLDING A RIBBON CUTTING CEREMONY IN EARLY JANUARY.	ATC TOWER	NEWS	7/31/2008	5P, 6P, 11P, 6A, 12P	5
SAFETY / CYCLING A NEW BILL COULD REQUIRE EVERYONE IN OREGON TO WEAR A HELMET WHILE RIDING A BICYCLE. IF PASSED, OREGON WOULD BE THE FIRST STTE TO HAVE AN ALL-AGES HELMET LAW.	BIKE HELMETS	NEWS	8/1/2008	6A, 12P	2
SAFETY / FIRE INVESTIGATORS ARE TRYING TO FIGURE OUT WHAT CAUSED A FIRE AT JACKSONVILLE ELEMENTARY SCHOOL THIS MORNING. ARSON IS NOT SUSPECTED AT THIS TIME.	SCHOOL FIRE	NEWS	8/1/2008	12P, 5P, 6P, 6A	5
ENERGY / SOLAR THE CITY OF ASHLAND STARTED ITS PUSH FOR SOLAR ENERGY IN 1982. NOW, THE CITY HAS COME UP WITH A CHEAPER WAY FOR HOMEOWNERS AND BUSINESSES TO GENERATE SOLAR POWER.	ASHLAND SOLAR	NEWS	8/1/2008	6P, 11P	2
RECREATION / ACTIVITIES 21ST ANNUAL KIDS DAY WAS HELD TODAY FROM 10A-3P AT HAWTHORNE PARK IN MEDFORD. THOUSANDS ENJOYED FUN, FREE ACTIVITIES AND INFORMATION.	KIDS DAY	NEWS	8/2/2008	6P, 11P, 6A, 12P	4
SAFETY / EMERGENCY SERVICES TWO PEOPLE HAVE BEEN CONFIRMED DEAD IN A PLANE CRASH IN THE CASCADE MOUNTAINS FRIDAY AFTERNOON.	PLANE CRASH	NEWS	8/2/2008	6P, 11P	2
LAW ENFORCEMENT / VIOLENCE FIVE PEOPLE HAVE BEEN ARRESTED IN CONNECTION WITH A LARGE FIGHT IN WHITE CITY SATURDAY NIGHT. WITNESSES SAY A LARGE FIGHT INVOLVING 15-30 PEOPLE CAUSED INJURIES AND PROPERTY DAMAGE.	RIOT	NEWS	8/2/2008	11P, 6P, 11P, 6A	4
FIRES / WILDFIRE THE PANTHER FIRE STARTED ONE WEEK AGO AND HAS GROWN TO 8,000 ACRES, CREEPING CLOSER TO A SMALL COMMUNITY IN NORTHERN CALIFORNIA.	PANTHER FIRE	NEWS	8/2/2008	6P, 11P, 6A, 12P	4

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SAFETY/WATER / UNION CREEK A BOY WANDERED AWAY FROM HIS UNCLE AND SUBSEQUENTLY FELL INTO THE ROGUE RIVER NEAR UNION CREEK SUNDAY. THE CHILD WAS FOUND AN HOUR LATER BY HIKERS AND TAKEN TO THE HOSPITAL. RESCUE WORKERS SAY IT'S RARE FOR A PERSON TO SURVIVE SUCH A FALL.	NEWS	8/3/2008	11P, 6A, 12P, 5P, 6P		8
EDUCATION / QUALITY NEW DATA SUGGESTS JUST 61% OF OREGON SCHOOLS ARE MEETING FEDERAL ACADEMIC GOALS. ABOUT 70% OF OREGON ELEMENTARY AND MIDDLE SCHOOLS HIT THE TARGETS, WHILE JUST 36% OF HIGH SCHOOLS DID SO.	SCHOOL GRADES	NEWS	8/4/2008	11P, 6A, 12P	3
FIRES / RESTRICTIONS THE FIRE DANGER HAS INCREASED TO EXTREME IN JACKSON AND JOSEPHINE COUNTIES. THIS CAUSES NEW RESTRICTION TO GO INTO EFFECT.	FIRE DANGER	NEWS	8/4/2008	5P, 6P, 11P, 6A, 12P	10
COMMUNITY SERVICES / ANIMAL PROTECTION THE OREGON ANIMAL SANCTUARY OPENED IN THE APPELLEGE ABOUT FOUR MONTHS AGO. THE SANCTUARY TAKES CARE OF ANIMALS THAT HAVE BEEN THROUGH DIFFICULT EXPERIENCES AND MAY SOON OFFER HELP FOR WAR VETERANS TRYING TO GET THROUGH HARD TIMES.	SANCTUARY	NEWS	8/4/2008	6P, 11P, 6A	3
LAW ENFORCEMENT / THEFT DOCUMENTS FROM THE GRANTS PASS DMV WERE AMONG ITEMS STOLEN FROM UPS. ANYONE WHO DID BUSINESS AT DMV ON 7/31/08 COULD BE AFFECTED.	UPS THEFT	NEWS	8/5/2008	6P, 11P, 6A	3
LAW ENFORCEMENT / CRIMES THREE PEOPLE HAVE BEEN ARRESTED IN A CASE THAT HAD THEIVES STEALING VEHICLE REGISTRATION INFORMATION OUT OF CARS PARKED AT MEDFORD'S TINSELTOWN THEATER.	ID THEFT ARREST	NEWS	8/5/2008	6P, 11P, 6A, 12P	4
FIRES / WILDFIRES A GRAYBACK FORESTRY HELICOPTER, ASSIGNED TO THE IRON COMPLEX FIRE IN NO. CALIFORNIA, CRASHED TUESDAY NIGHT. FIREFIGHTERS HAVE BEEN INJURED AND SOME HAVE LOST THEIR LIVES. NEWS10 FOLLOWS THE INVESTIGATION AND MEMORIALS..	HELICOPTER CRASH	NEWS	8/6/2008	12P, 5P, 6P, 11P, 6A	47
COMMUNITY SERVICE / DONATIONS COOL DOWN WITH A DAIRY QUEEN BLIZZARD THURSDAY AND HELP SUPPORT THE CHILDREN'S MIRACLE NETWORK. IT'S DQ'S "MIRACLE TREAT DAY," AND PROCEEDS GO TO THE CHILDREN'S MIRACLE NETWORK.	MIRACLE TREAT	NEWS	8/6/2008	5P, 11P, 6A, 12P	4
HEALTH / BREATHING SMOKE FROM THE CALIFORNIA FIRES CONTINUES TO MAKE THE AIR UNHEALTHY IN PARTS OF SOUTHERN OREGON AND NORTHERN CALIFORNIA. EXPERTS SAY EVEN SHORT-TERM EXPOSURE CAN CAUSE SHORTNESS OF BREATH AND OTHER BREATHING DIFFICULTIES.	AIR QUALITY	NEWS	8/6/2008	6P, 6A, 5P, 12P	7
POLITICAL PROCESS / STATE RACES CALIFORNIA GOVERNOR SCHWARZENEGGER IS COMING TO OREGON TO CAMPAIGN FOR OREGON SENATOR GORDON SMITH. HE WILL APPEAR AT A PRIVATE FUNDRAISER.	CAMPAIGNING	NEWS	8/7/2008	5P, 6P, 6A	3
TRANSPORTATION / AIRLINES ALLEGiant AIR WILL BEGIN OFFER TWO WEEKLY FLIGHTS TO PHOENIX, AZ IN OCTOBER. FARES WILL START AT \$89.	ALLEGiant	NEWS	8/7/2008	5P, 6A	2
SAFETY / WATER A HEALTH ADVISORY HAS BEEN ISSUED FOR ODELL LAKE IN KLAMATH COUNTY AFTER EXTREMELY HIGH ALGAE WERE TRACED TO IT.	ALGAE	NEWS	8/7/2008	5PM, 6A	2
WAR / DEPLOYMENT ABOUT THREE DOZEN MORE MEMBERS OF THE OREGON NATIONAL GUARD WILL TRAIN AT FORT BENNING, GA, AND THEN GO TO IRAQ FOR A 1-YEAR DEPLOYMENT.	TROOPS	NEWS	8/7/2008	12P	1

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HEALTH / VIRUS FOR THE FIRST TIME THIS SUMMER, MOSQUITOES CARRYING WEST NILE VIRUS HAVE TURNED UP IN JACKSON COUNTY.	WEST NILE	NEWS	8/8/2008	5P	1
POLITICAL PROCESS / CAMPAIGNING JACKSON COUNTY REPUBLICANS KICKED-OFF THE CAMPAIGN SEASON WITH A BARBECUE AT TOU VELLE STATE PARK SATURDAY.	CAMPAIGN KICK-OFF NEWS		8/9/2008	6P, 11P, 6A, 12P	5
POLITICAL PROCESS / CAMPAIGNING SUPPORTERS OF DEMOCRATIC PRESIDENTIAL CANDIDATE BARACK OBAMA CELEBRATED THE OPENING OF A NEW CAMPAIGN OFFICE IN MEDFORD SATURDAY MORNING.	DEM OFFICE	NEWS	8/9/2008	6P, 11P, 6A, 12P	5
HEALTH / INSURANCE 6,000 MORE OREGONIANS ARE NOW ELIGIBLE TO APPLY FOR THE OREGON HEALTH PLAN. STARTING THIS YEAR, THE STATE STARTED RUNNING A LOTTERY RANDOMLY DRAWING NAMES FROM A WAITING LIST.	OR HEALTH PLAN	NEWS	8/11/2008	6A, 12P	2
ECONOMY / JOBS THE UNEMPLOYMENT RATE IN OREGON JUMPED HALF A PERCENTAGE POINT IN JULY. THE STATE'S ECONOMY LOST JOBS FOR THE 4TH OF THE LAST 5 MONTHS.	UNEMPLOYMENT	NEWS	8/11/2008	5P, 6A	2
YOUNG PEOPLE / SMOKING LAST APRIL, LOCAL POLICE STARTED GIVING CITATIONS TO TEENS CAUGHT SMOKING, ESPECIALLY ON SCHOOL GROUNDS. THE PROGRAM HAS BEEN SUCCESSFUL.	TEEN SMOKING	NEWS	8/11/2008	5P, 6A	2
CONSUMER AFFAIRS / RECALL FAMILY PACK PACKAGES OF LEAN GROUND BEEF MADE BY A NEBRASKA MEATPACKER HAVE BEEN PULLED OFF THE SHELVES AT FRED MEYER STORES DUE TO POSSIBLE E-COLI BACTERIA CONTAMINATION.	MEAT RECALL	NEWS	8/12/2008	12P, 5P, 6P, 11P, 6A	5
FIRES / PREVENTION FIRE RESTRICTIONS GET TOUGHER WEDNESDAY.	RESTRICTIONS	NEWS	8/12/2008	11P, 6A, 12p	3
ENVIRONMENT / WATER QUALITY JACKSON COUNTY CREEKS HAVE RECEIVED POOR WATER QUALITY GRADES, MANY HAVE BEEN IN VIOLATION OF CLEAN WATER STANDARDS FOR MORE THAN A DECADE. TWO CREEDS WERE DEEMED TO BE SAFE.	CREEK GRADES	NEWS	8/12/2008	5P, 6P, 11P, 6A, 12P	5
ENVIRONMENT / RECYCLING A NEW PROGRAM IN OREGON ALLOWS FOR OLD REFRIDGERATORS TO BE PICKED UP AND HAULED AWAY FOR RECYCLING. HOMEOWNERS WILL RECEIVE \$30 IN RETURN.	FRIDGE RECYCLE	NEWS	8/12/2008	12P, 5P, 6P, 6A	4
POLITICAL PROCESS / CAMPAIGNING JEFF MERKLEY, THE OREGON DEMOCRATE RUNNING FOR U.S. SENATE, HOSTED A TOWN HALL MEETING AT THE MEDFORD LIBRARY ON HIS "100 TOWNS FOR CHANGE" TOUR.	DEM VISIT	NEWS	8/13/2008	5P, 6P, 11P, 6A, 12P	5
HEALTH / PESTS FORECLOSED AND ABANDONED HOMES ARE CAUSING A NUISANCE TO NEIGHBORS. STANDING WATER, RESULTING FROM NEGLECTED YARDS, IS A BREEDING GROUND FOR MOSQUITOES.	MOSQUITOES	NEWS	8/13/2008	6P, 11P, 6A, 12P	4
LAND USE / LAWS THE STATE OF OREGON SAYS IT WILL HOLD OFF CLAIMING PUBLIC OWNERSHIP OF THE BANKS OF THE ROGUE RIVER UNTIL LANDOWNERS HAVE THEIR DAY IN COURT.	RIVER BANK	NEWS	8/13/2008	11P, 6A, 12P	3
EDUCATION / FACILITIES TWO HISTORIC MEDFORD SCHOOLS WILL BE DEMOLISHED THURSDAY TO MAKE WAY FOR TWO NEW SCHOOLS. THE PROJECT IS PART OF A \$189 MILLION BOND PASSED BY VOTERS IN 2006.	DEMOLITION	NEWS	8/13/2008	5P, 6P, 11P, 6A, 12P	9

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FIRES / WILDFIRE TRAFFIC CAME TO A STANDSTILL ALONG INTERSTATE 5 WHILE FIREFIGHTERS BATTLED NUMEROUS FILES ALONGSIDE THE FREEWAY. GRASS FIRES OCCURRED IN MULTIPLE LOCATIONS FROM MILE POST 190 THROUGH MILE POST 238.	INTERSTATE FIRE	NEWS	8/14/2008	6A, 12P	2
EDUCATION / FUNDING THE OREGON UNIVERSITY SYSTEM RECEIVED AN \$18 MILLION FEDERAL GRANT AIMED AT HELPING STUDENTS FROM RURAL OREGON GO TO COLLEGE.	COLLEGE GRANT	NEWS	8/14/2008	11P, 6A, 12P	3
CONSUMER AFFAIRS / ECONOMY MORE FAMILIES ARE CUTTING BACK TO SCHOOL SHOPPING EXPENSES DUE TO THE ECONOMY.	BACK-TO-SCHOOL	NEWS	8/15/2008	5P, 6P	2
SAFETY / OUTDOORS DESPITE RECORD HIGH TEMPERATURES, RIVERS ARE MUCH COLDER THAN NORMAL FOR THIS TIME OF YEAR AND WATER LEVELS ARE MUCH HIGHER.	RIVER TEMP	NEWS	8/15/2008	5P	1
COMMUNITY SERVICES / ANIMAL PROTECTION FOUR HORSES HAVE BEEN RESCUED FROM THEIR OWNERS DUE TO SEVERE MALNUTRITION AND NEGLECT; ANOTHER HORSE DIED BEFORE CREWS COULD HELP IT. A GROWING NUMBER OF PEOPLE ARE NEGLECTING OR ABANDONING THEIR ANIMALS BECAUSE OF THE HIGH COST OF FEEDING THEM.	RESCUE	NEWS	8/17/2008	6P, 11P, 6A, 12P	7
FIRES / WILDFIRE LIGHTENING STORMS HAVE SPARKED NUMEROUS WILDFIRES THROUGHOUT THE REGION.	LIGHTENING	NEWS	8/17/2008	6P, 11P, 6A, 12P, 5P	14
SAFETY / CHILDREN STUDENTS GO BACK TO SCHOOL AS EARLY AS NEXT WEEK. THAT MEANS SCHOOL ZONE LAWS GO INTO EFFECT.	SCHOOL ZONES	NEWS	8/18/2008	6P	1
LAW ENFORCEMENT / SEX ABUSE JACKSON COUNTY SHERIFF'S DEPARTMENT IS LOOKING FOR A SEX PREDATOR WHO FONDLED A 15-YEAR-OLD MALE AT A WHITE CITY MCDONALD'S. POLICE BELIEVE THE SUSPECT IS AN EXPERIENCED STALKER.	PREDATOR	NEWS	8/18/2008	11P, 12P, 5P, 6P, 6A	6
COMMUNITY SERVICE / VOLUNTEERISM ARE YOU EXCITED ABOUT WHAT YOU DO? BRING YOUR ENTHUSIASM TO THE CLASSROOM. SHARE YOURSELF BY BEING A JUNIOR ACHIEVEMENT VOLUNTEER. CALL 541-774-4334 OR LOG ON TO WWW.JA.ORG.	JR ACHIEVE HERO	PSA	8/18/2008		187
CONSUMER AFFAIRS / PRODUCT INFORMATION ANYONE WHO USES AN ANTENNA TO RECEIVE TELEVISION SIGNALS WILL NEED A CONVERTER BOX ONCE BROADCASTERS SWITCH TO DTV SIGNALS IN FEB 2009. NEWS10 REPORTS ON CONVERTER BOXES.	DTV	NEWS	8/19/2008	6P, 11P, 6A, 12P	4
LAW ENFORCEMENT / WEAPONS A YREKA MAN HAS BEEN ARRESTED, ACCUSED OF PLANNING TO ATTACK A COUNTY BUILDING IN YREKA. HE HAD MORE THAN A DOZEN BOMBS, INCLUDING IMPROVISED EXPLOSIVE DEVICES, AND OTHER WEAPONS IN HIS HOME. NEWS10 FOLLOWS THE STORY.	BOMB	NEWS	8/20/2008	12P, 5P, 6P, 11P, 6A	6
MEDICAL / TECHNOLOGY A LOCAL NON-PROFIT WANTS TO PUT DEFIBRILLATORS IN EVERY SCHOOL IN JOSEPHINE COUNTY.	DEFIBRILLATOR	NEWS	8/21/2008	5P, 6P	2
ENVIRONMENT / FORESTS GOV KULONGOSKI VISITED KLAMATH AND LAKE COUNTIES TO EXAMINE FEDERAL AND PRIVATE FOREST LAND. THE TRIP HIGHLIGHTED THE IMMEDIATE NEED FOR TO RESTORE FOREST HEALTH AND REDUCE FIRE RISKS.	GOV VISIT	NEWS	8/21/2008	11P, 6A, 12P	3
EDUCATION / FACILITIES SOME PEOPLE GOT A SNEAK PEEK AT THE NEW SOUTHERN OREGON UNIVERSITY AND ROGUE COMMUNITY COLLEGE HIGHER EDUCATION CENTER. SOU AND RCC WILL HOST A RIBBON CUTTING CEREMONY ON SEPTEMBER 3RD.	HIGHER EDUCATION	NEWS	8/22/2008	11P	1

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD

Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
HEALTH / VIRUS A BIRD FOUND IN GRANTS PASS HAS TESTED POSITIVE FOR WEST NILE VIRUS. THIS IS THE FIRST CASE IN JOSEPHINE COUNTY THIS YEAR.	WEST NILE	NEWS	8/22/2008	11P	1
LAW ENFORCEMENT / ANIMAL ABUSE JOSEPHINE COUNTY SHERIFF IS LOOKING FOR THE PEOPLE WHO BROKE INTO THE COUNTY'S ANIMAL SHELTER AND KIDNAPPED ELEVEN DOGS. THREE RETURNED TO THE SHELTER, FOUR ARE STILL MISSING, AND FOUR OTHERS WERE KILLED. NEWS10 FOLLOWS THE INVESTIGATION.	ANIMAL ABUSE	NEWS	8/24/2008	6P, 11P, 6A, 12P, 5P	46
CONSUMER AFFAIRS / SCAM SCAM ARTISTS ARE TARGETING CUSTOMERS OF SEVERAL LOCAL BANKS, TRYING TO GET DEBIT CARD INFORMATION AND PIN NUMBERS.	SCAM	NEWS	8/25/2008	6P, 6A, 12P	4
SAFETY / TRAFFIC RED LIGHT CAMERAS AND SPEED VANS HAVE BECOME IMPORTANT TOOLS IN HELPING MEDFORD POLICE CATCH DRIVERS MISBEHAVING BEHIND THE WHEEL. DRIVERS ARE NOW SLOWING DOWN AND OBEYING TRAFFIC LAWS. POLICE WANT TO INSTALL MORE CAMERAS.	TRAFFIC CAMERA	NEWS	8/26/2008	5P, 6P, 11P, 6A, 12P	5
ECONOMY / TAXES OREGON SENATE DEMOCRATS ARE RULING OUT A GAS TAX INCREASE NEXT YEAR.	GAS TAX	NEWS	8/26/2008	11P, 6A, 6P	3
CONSUMER AFFAIRS / FRAUD JACKSON COUNTY SHERIFF'S SEARCH AND RESCUE DIVISION IS WARNING OF A POSSIBLE SCAM. THEY SAY A GROUP KNOWN AS "SEARCH AND RESCUE CHARITIES" IS SOLICITING DONATIONS FOR NORTHWEST SEARCH AND RESCUE GROUPS.	CHARITY SCAM	NEWS	8/27/2008	11P, 6A, 12P	3
RECREATION / OUTDOOR SISKIYOU COUNTY SHERIFF IS WARNING THAT HUNTING SEASON COINCIDES WITH THE PEAK MARIJUANA HARVEST SEASON IN NORTHERN CALIFORNIA. ANYONE IN THE WOODS WHO RUNS ACROSS SUSPICIOUS SUPPLIES/ACTIVITIES SHOULD LEAVE THE AREA IMMEDIATELY AND CONTACT LAW ENFORCEMENT.	HUNT SEASON	NEWS	8/28/2008	6P, 6A, 12P	3
ECONOMY / RECESSION OREGON'S STATE ECONIMIST SAYS OREGON'S RECESSION WILL BE LONG BUT SHOULDN'T BE AS SEVERE AS IN OTHER STATES. THE RECESSION HERE SHOULD CONTINUE INTO AT LEAST EARLY NEXT YEAR.	OR RECESSION	NEWS	8/28/2008	6P, 11P, 6A	3
SAFETY / WILDLIFE POLICE SPOTTED TWO COUGARS IN MEDFORD THURSDAY NIGHT. THEY ARE ASKING THE PUBLIC TO KEEP CHILDREN AND PETS IN SIGHT IF THEY ARE ANYWHERE NEAR THAT LOCATION.	COUGAR	NEWS	8/29/2008	6P	1
LAW ENFORCEMENT / PERSONAL PROPERTY THE CITY OF MEDFORD HAS A NEW TOOL TO HELP IN THE FIGHT AGAINST GRAFFITI. GRAFFITI REMOVAL KITS WILL BE AVAILABLE TO THE HOMEOWNERS AFFECTED BY GRAFFITI.	GRAFFITI	NEWS	8/29/2008	5P, 6P, 11P	3
LAW ENFORCEMENT / ALCOHOL A NATIONAL CRACKDOWN ON DRUNK DRIVING IS COMING TO SOUTHERN OREGON. NEW STATISTICS SHOW OREGON IS UP IN DUI RELATED FATALITIES.	DUI CRACKDOWN	NEWS	8/29/2008	6P, 5P	3
COMMUNITY SERVICES / FUNDRAISING KTVL'S BROADCAST OF THE 2008 MUSCULAR DYSTROPHY ASSOCIATION TELETHON RAISED \$192,140 LOCALLY.	MDA TELETHON		8/31/2008	8PM - 4PM	1
YOUNG PEOPLE / ABUSE A GROUP IS WALKING ACROSS THE STATE TO CREATE AWARENESS OF CHILD SEX ABUSE IN OREGON.	WALK	NEWS	9/1/2008	5P, 6P, 11P, 6A	4
CONSUMER AFFAIRS / FRAUD AN EMAIL SCAM IS CIRCULATING STATING THE RECIPIENT HAS BEEN SELECTED TO TAKE PART IN A SURVEY ABOUT THEIR BANK AND SAYS PARTICIPANTS WILL RECEIVE \$90. IN TRUTH, THE PARTICIPANT WILL GET RIPPED OFF.	EMAIL SCAM	NEWS	9/2/2008	5P, 6A, 12P	3

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD

Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
COMMUNITY SERVICE / ANIMAL PROTECT THE ANIMAL ABUSE CASE IN JOSEPHINE COUNTY HAS RAISED AWARENESS ABOUT THE NEED FOR A SECURITY AT THE COUNTY'S ANIMAL SHELTER. BESIDES THIS MOST RECENT CASE, THE SHELTER HAS BEEN BROKEN INTO SIX TIMES THIS YEAR. CONCERNED CITIZENS AND BUSINESSES ARE WORKING TO RAISE FUNDS FOR A NEW SECURITY SYSTEM.	SHELTER SECURITY	NEWS	9/2/2008	6P, 11P, 6A, 12P	4
HEALTH / INSURANCE THOUSANDS MORE OREGONIANS HAVE WON A SHOT AT COVERAGE IN OREGON'S HEALTH PLAN INSURANCE LOTTERY. THE STATE DECIDED THE FAIREST WAY TO FILL NEW COVERAGE OPENINGS IS BY RANDOM SELECTION.	OHP	NEWS	9/2/2008	11P, 6A	2
LAW ENFORCEMENT / ARSON NUMEROUS PEOPLE, MOSTLY TEENAGERS, HAVE BEEN ARRESTED IN GRANTS PASS AND ARE FACING RELATED CHARGES. NEWS10 FOLLOWS THE STORY.	ARSONISTS	NEWS	9/3/2008	5P, 6P, 6A, 11P, 12P	32
MEDICAL / FACILITY PROVIDENCE MEDICAL GROUP WILL OPEN A NEW FACILITY IN CENTRAL POINT ON MONDAY. THE NEW FACILITY IS LARGER AND WILL ALLOW FOR MORE HEALTHCARE PROVIDERS AND SPECIALISTS.	PROVIDENCE	NEWS	9/3/2008	6P, 11P, 6A	3
CONSUMER AFFAIRS / RECALL SONY IS ISSUING A WORLDWIDE RECALL FOR ITS VAIO NOTEBOOK COMPUTERS.	LAPTOP RECALL	NEWS	9/4/2008	11P, 6A, 5P	3
EDUCATION / FEES AS THE PRICE OF FOOD GOES UP, SO DOES THE COST OF A SCHOOL LUNCH.	SCHOOL LUNCH	NEWS	9/4/2008	6P, 11P, 6A	3
LAW ENFORCEMENT / CRIME A BODY WAS FOUND ON THE BEAR CREEK GREENWAY THURSDAY NIGHT. THE SHERIFF SAYS THERE MAY BE SUSPICIOUS CIRCUMSTANCES SURROUNDING THE MAN'S DEATH.	GREENWAY DEATH	NEWS	9/5/2008	5P, 6P, 11P	3
LAW ENFORCEMENT / CRIMES A STANDOFF IN MEDFORD ENDED PEACEFULLY AFTER A MAN BARRICADED HIMSELF INSIDE A BACKYARD SHED CLAIMING HE HAD A GUN AND WAS WILLING TO SHOOT.	STANDOFF	NEWS	9/8/2008	11P, 6A, 12P, 5P	4
FIRES / SAFETY THE FIRE DANGER LEVEL IN JACKSON AND JOSEPHINE COUNTIES WILL BE REDUCED TO "HIGH" ON TUESDAY. OPEN BURNING IS STILL PROHIBITED.	BURN SEASON	NEWS	9/8/2008	6P, 11P, 6A, 12P	4
TRANSPORTATION / ROADS CONTRACTORS WILL START BUILDING A TEMPORARY BRIDGE AT I-5 EXIT 55 ON WEDNESDAY. DRIVERS MAY HAVE TO WAIT AS LONG AS 20 MINUTES WHILE LARGE BEAMS ARE MOVED INTO PLACE.	ROAD WORK	NEWS	9/9/2008	5P, 6P, 11P, 6A, 12P	5
FIRES / WILDFIRES THE MIDDLE FORK FIRE BURNING NEAR PROSPECT CONTINUES TO GROW. THE FOREST SERVICE HAS BEEN TRYING TO CONTAIN THE FIRE WHILE WAITING FOR THE NEXT HEAVY RAIN TO PUT IT OUT. THE FIRE HAS AFFECTED AIR QUALITY AROUND THE REGION.	MIDDLE FORK	NEWS	9/9/2008	5P, 6P, 11P, 6A, 12P	29
CONSUMER AFFAIRS / SERVICES OREGON'S TRANSPORTATION COMMISSION DECIDED TO REVISE THE NEW DRIVER'S LICENSE LAW. THE CHANGE EXPANDS THE LIST OF DOCUMENTS WHICH CAN BE USED AS PROOF OF NAME AND RESIDENCE.	DRIVER'S LICENSE	NEWS	9/10/2008	6P, 11P, 6A, 12P	8
MEDICAL / HEALTH CARE THE OREGON HEALTH FUND BOARD VISITED MEDFORD TO CONDUCT A TOWN HALL MEETING. THE GOVERNOR AND LEGISLATURE CHARGED THE BOARD WITH COMING UP WITH A NEW HEALTH CARE PLAN.	OREGON HEALTH	NEWS	9/10/2008	11P, 6A, 12P, 5P	4
LAW ENFORCEMENT / ANIMAL SAFETY TWO DOGS BROKE THROUGH THEIR FENCE AND TOOK OFF RUNNING THROUGH THE NEIGHBORHOOD. A 9 YEAR-OLD BOY WAS BITTEN BY ONE OF THE DOGS.	AGGRESSIVE DOG	NEWS	9/10/2008	5P, 6P, 11P, 6A, 12P	5

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD

Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
COMMUNITY SERVICES / FEEDING REQUESTS FOR FOOD STAMPS IN JACKSON AND JOSEPHINE COUNTIES ARE ON THE RISE, CAUSING A BACK-UP AT THE DEPARTMENT OF HUMAN SERVICES' SELF-SUFFICIENCY OFFICE.	FOOD STAMPS	NEWS	9/10/2008	5P, 11P, 6A, 12P	4
LAW ENFORCEMENT / ANIMAL SAFETY ANIMAL RESCUE WORKERS ARE HORRIFIED BY AN INCREASE IN THE NUMBER OF UNWANTED CATS BEING THROWN FROM MOVING CARS.	KITTENS	NEWS	9/10/2008	6P, 11P, 6A, 12P	4
ENVIRONMENT / GREEN AN ASHLAND GROCERY STORE IS GETTING GREENER BY GETTING RID OF PLASTIC BAGS.	GOING GREEN	NEWS	9/11/2008	6P, 11P, 6A, 12P	4
TERROR / MEMORIAL LOCAL FIRE FIGHTERS CLIMBED 10 STORIES OF STAIRS AT THE ROGUE VALLEY MANOR IN MEMORY OF AND AS A TRIBUTE TO SEPTEMBER 11TH VICTIMS. FLAGS FLEW AT HALF STAFF IN MEDFORD AND ASHLAND.	9/11 ANNIV	NEWS	9/11/2008	12P, 5P, 6P, 11P, 6A	6
TRANSPORTATION / AIRLINE ALASKA AIRLINES ANNOUNCED BIG CUTS. THE AIRLINE WILL CUT UP TO 1,000 JOBS AND CANCEL FLIGHTS.	ALASKA AIRLINES	NEWS	9/12/2008	5P, 6P	2
POLITICAL PROCESS / DEBATES U.S. SENATOR GORDON SMITH (REP) AND SENATE CANDIDATE JEFF MERKLEY (DEM) HAVE AGREED TO TAKE PART IN TWO LOCAL DEBATES ON OCTOBER 9 AND 13.	DEBATES	NEWS	9/15/2008	6A, 12P	2
LEGISLATURE / BUDGET CALIFORNIA LAWMAKERS ANNOUNCED SUNDAY AFTERNOON THAT THEY MAY HAVE REACHED A BUDGET DEAL.	CAL BUDGET	NEWS	9/15/2008	6A, 12P, 5P, 6P	10
FIRES / WILDFIRES DRY LIGHTENING SPARKED AT LEAST SIX FIRES IN SOUTHERN OREGON AND NORTHERN CALIFORNIA TUESDAY. NEWS10 FOLLOWS THE PATH OF EACH FIRE.	DRY LIGHTENING	NEWS	9/16/2008	11P, 5P, 6P, 6A, 12P	20
COMMUNITY AFFAIRS / HOUSING THE CITY OF ASHLAND IS ESTABLISHING AN AFFORDABLE HOUSING TRUST FUND IN AN EFFORT TO KEEP LOWER AND MIDDLE INCOME FAMILIES FROM LEAVING TOWN.	HOUSING TRUST	NEWS	9/16/2008	11P, 6A, 12P, 5P	4
TRANSPORTATION / GAS OREGON'S GAS PRICES ARE NOW THE 16TH LOWEST IN THE COUNTRY. NORMALLY, OREGON IS IN THE TOP 15 FOR HIGHEST PRICES.	OR GAS	NEWS	9/16/2008	6P	1
EDUCATION / HEALTH CARE A SEVERE SHORTAGE OF SCHOOL NURSES LEAVES TEACHERS AND STAFF PROVIDING MEDICAL CARE FOR STUDENTS. OREGON IS RANKED 49TH IN THE NATION FOR THE NURSE TO STUDENT RATIO.	SCHOOL NURSE	NEWS	9/16/2008	6P, 11P, 6A, 12P	4
CONSUMER AFFAIRS / WAGES OREGON'S MINIMUM WAGE WILL GO UP 45 CENTS, FROM \$7.95 TO \$8.40 AN HOUR BEGINNING JANUARY 1ST. THE MORE THAN 5% INCREASE MAKES UP FOR THE RISING COST OF LIVING.	MIN WAGE	NEWS	9/16/2008	12P, 5P, 6P, 6A	5
ECONOMY / STATE SERVICES MORE OREGONIANS ARE TURNING TO THE STATE FOR FINANCIAL HELP. AS A RESULT, THE OR DEPARTMENT OF HUMAN SERVICES IS DEALING WITH A MAJOR DEFICIT.	HUMAN SERVICES	NEWS	9/17/2008	5P, 6P, 11P, 6A, 12P	5
ECONOMY / BANKING THERE'S CONCERN OVER THE STABILITY OF WASHINGTON MUTUAL; THE BANK HAS A LARGE PRESENCE IN OREGON. WAMU IS ONE OF THE BANKS HARDEST HIT BY THE SLUMPING HOUSING MARKET AND MORTGAGE DEFAULTS.	WASH MUTUAL	NEWS	9/17/2008	5P, 6P, 11P	3
FIRES / WILDFIRES LIGHTENING SPARKED SEVERAL NEW WILD FIRES, THE LARGEST IS THE DOUBLEDAY IN EASTERN JACKSON COUNTY.	DOUBLEDAY	NEWS	9/17/2008	5P, 6P, 11P, 6A, 12P	18

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Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
RECREATION / SAFETY NEW RULES GO INTO EFFECT JANUARY 1ST THAT WILL REQUIRE PEOPLE TO TAKE A CLASS AND PASS A TEST BEFORE USING AN ALL-TERRAIN VEHICLE.	ATV	NEWS	9/18/2008	6P, 11P, 6A, 12P	4
LEGISLATURE / BUDGET OREGON RESIDENTS SPOKE OUT AGAINST PROPOSED PAY RAISES FOR LEGISLATORS AND OTHER PUBLIC OFFICIALS. A PUBLIC COMMISSION RECOMMENDS RAISING LEGISLATORS' PAY BY 22% AND THE GOVERNOR'S BY ALMOST 40%.	PAY RAISE	NEWS	9/18/2008	11P, 6A	2
LEGISLATURE / BUDGET CALIFORNIA'S GOVERNOR AND LEGISLATIVE LEADERS ARE COMPROMISING ON A SPENDING PLAN THAT COULD END THE STATE'S BUDGET IMPASSE. THE PLAN IS SCHEDULE TO GO TO VOTE FRIDAY.	CAL BUDGET 2	NEWS	9/18/2008	6P, 11P, 6A, 12P	7
LAW ENFORCEMENT / DRUGS SISKIYOU COUNTY SHERIFF'S OFFICE FOUND MORE THAN 8500 MARIJUANA PLANTS GROWING ON PUBLIC LAND OFF HIGHWAY 96 NEAR HORSE CREEK.	POT BUST	NEWS	9/19/2008	6P	1
LAW ENFORCEMENT / ANIMAL SAFETY THERE'S BEEN ANOTHER BREAK-IN AT THE JOSEPHINE COUNTY ANIMAL SHELTER. TWO DOGS WERE TAKEN; SHELTER VOLUNTEERS THINK IT WAS THE DOG'S OWNERS WHO BROKE IN TO GET THEIR OWN DOGS BECAUSE THEY ARE UNWILLING TO PAY FOR THE DOGS RELEASE.	SHELTER BREAK-IN	NEWS	9/21/2008	6P, 11P, 6A, 12P, 5P	10
BUSINESS / EMPLOYMENT THE NUMBER OF EMPLOYED JACKSON COUNTY RESIDENTS INCHED UP OVER THE LAST MONTH, BUT THE OVERALL EMPLOYMENT PICTURE IS LESS ROSY. JACKSON COUNTY'S UNEMPLOYMENT RATE LAST MNTH WAS 7.7%; JOSEPHINE AND KLAMATH COUNTIES SAW SIMILAR INCREASES.	UNEMPLOYMENT	NEWS	9/22/2008	6P, 6A	2
CONSUMER AFFAIRS / SHOPPING THE MEDFORD CO-OP WILL GET A SECOND CHANCE. ATTEMPTS TO START A CO-OPERATIVE MARKET IN MEDFORD LAST YEAR FAILED WHEN ORGANIZERS COULDN'T RAISE ENOUGH MONEY.	CO-OP MARKET	NEWS	9/22/2008	11P, 6A, 12P, 5P	4
SENIORS / SAFETY A SCAM TARGETING OLDER PEOPLE IS MAKING A COMEBACK. THE SCAM IS A PHONE CALL BY SOMEONE PRETENDING TO BE A GRANDCHILD WHO HAS GOTTEN INTO TROUBLE AND IS ASKING FOR MONEY TO BE WIRED.	SCAM	NEWS	9/22/2008	6P, 6A, 12P	3
TAXES / TIMBER U.S. SENATORS HAVE PASSED A TAX RELIEF BILL THAT INCLUDES AN EXTENSION OF THE COUNTY TIMBER PAYMENTS. THE BILL MOVES TO THE HOUSE FOR APPROVAL, WHERE IT MAY HAVE TROUBLE.	TIMBER PAYMENTS	NEWS	9/23/2008	5P, 6P, 6A, 12P	9
TRANSPORTATION / SAFETY AFTER LAST FEBRUARY'S CROSSWALK FATALITY, THE CITY OF ASHLAND IS WORKING TO IMPLEMENT CROSSWALK SAFETY PROJECTS. SOME IMPROVEMENTS WERE IMMEDIATE BUT SOME LONG TERM IMPROVEMENTS ARE TAKING LONGER THAN EXPECTED.	PED SAFETY	NEWS	9/24/2008	5P, 6P, 11P, 6A, 12P	5
COMMUNITY SERVICES / FACILITIES THE CITY OF GRANTS PASS WILL OPEN TWO NEW FIRE STATIONS -- ONE IN A WEEK AND THE OTHER IN THE NEXT COUPLE OF MONTHS. THE NEW STATIONS ARE BEING PAID FOR WITH A VOTER-PASSED BOND. RESPONSE TIME WILL BE REDUCED DRASTICALLY.	FIRE STA	NEWS	9/24/2008	5P, 11P, 6A, 12P	4
ENERGY / NATURAL GAS SHADY COVE RESIDENTS GOT A CHANCE TO SPEAK OUT AT A TOWN HALL MEETING ABOUT A 230 MILE LIQUIFIED NATURAL GAS PIPELINE THAT WOULD RUN THROUGH SOUTHERN OREGON.	PIPELINE	NEWS	9/24/2008	11P, 6A, 12P, 5P	4
ECONOMY / TAXPAYERS TONIGHT'S RALLY AGAINST THE \$700 BILLION WALL STREET BAILOUT IN DOWNTOWN MEDFORD IS PART OF A NATION-WIDE PROTEST.	RALLY	NEWS	9/25/2008	5P, 11P, 6A, 12P	4

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Quarter: July-August-September 2008

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
TRANSPORTATION / FACILITIES A REST STOP OFF INTERSTATE 5 NEAR ASHLAND IS ONE STEP CLOSER TO BECOMING A REALITY. THE JACKSON COUNTY PLANNING COMMISSION AGREED TO RECOMMEND THE PROJECT TO THE BOARD OF COMMISSIONERS.	REST STOP	NEWS	9/25/2008	5P, 6P, 11P, 6A, 12P	5
ECONOMY / BANKING THE BIGGEST BANK FAILURE IN U.S. HISTORY HITS CLOSE TO HOME. MOST OF THE SEATTLE-BASED WASHINGTON MUTUAL BANK IS NOW IN THE HANDS OF JP MORGAN CHASE.	WAMU FAILURE	NEWS	9/26/2008	5P, 11P	2
ECONOMY / HOUSING OREGON HAS RECEIVED NEARLY \$20 MILLION TO BUY AND REDEVELOP FORECLOSED HOMES.	FORECLOSURE GRANT	NEWS	9/26/2008	5P	1
BUSINESS / NEW BUSINESS OREGON GOV KULONGOSKI WANTS TO BUILD ELECTRIC CARS IN OREGON. HE'S TAKING A TRIP TO JAPAN AND CHINA LATER THIS YEAR TO TALK TO CAR MAKERS.	ELECTRIC CARS	NEWS	9/26/2008	5P	1
BUSINESS / NEW BUSINESS THE TOWN OF CHILOQUIN IN KLAMATH COUNTY MAY BE GETTING ITS FIRST BANK SINCE THE LAST ONE CLOSED IN THE 1980'S. THE JELD-WEN FOUNDATION GAVE A \$190,000 GRANT WOULD COULD BE USED TO HELP BUILD A BANK ON A VACANT LOT.	NEW BANK	NEWS	9/29/2008	12P	1
BUSINESS / NEW BUSINEISS A REPRESENTATIVE WITH TRADER JOE'S SAYS THE COMPANY IS LOOKING TO BUILD IN SOUTHERN OREGON BY THE YEAR 2010. TRADER JOE'S IS A GROCERY STORE KNOWN FOR PROVIDING QUALITY FOOD AT A REASONABLE PRICE.	TRADER JOE'S	NEWS	9/29/2008	5P, 6A	2
ECONOMY / HOUSING A NEW REPORT FROM THE FIRST AMERICAN CORELOGIC ORGANIZATION SAYS FORECLOSURE RATES IN MEDFORD ARE UP. A NEW FEDERAL PROGRAM IS GIVING OREGON ALMOST \$20 MILLION TO REDEVELOP FORECLOSED HOMES.	FORECLOSURES	NEWS	9/29/2008	6P, 11P, 6A, 12P	4
ECONOMY / FUNDING WHILE THE FAILED BAILOUT HAS AN IMMEDIATE AFFECT OF WALL STEET, IT ALSO HAS AN IMPACT ON SOUTHERN OREGON. FINANCIAL EXPERTS RECOMMEND PEOPLE VISIT THE FDIC WEBSITE TO SEE HOW MUCH OF THEIR MONEY IS INSURED.	BAILOUT	NEWS	9/29/2008	6P, 11P, 6A, 12P	4
COMMUNITY SERVICES / ANIMAL PROTECTION FIVE WEEKS AFTER A BREAK-IN AND SUBSEQUENT ANIMAL ABUSE SHOOK THE COMMUNITY, INSTALLATION OF NEW SECURITY IS BEGINNING.	JOCO SHELTER	NEWS	9/30/2008	6P, 11P	2